GOVERNMENT OF MANIPUR
SECRETARIAT: HEALTH DEPARTMENT

NOTIFICATION

Imphal, the 27th October, 2026

No. MED-1401/12/2021-HS-HEALTH: Whereas, there is Prohibition and Restriction on sale of food products containing tobacco and nicotine as ingredients under regulation 2.3.4 of the Food Safety and Standards (Prohibition and Restriction on Sales) Regulations, 2011 for being injurious to health; and

2. Whereas, "ingredient" means any substance, including a food additive used in the manufacture or preparation of food and present in the final product, possibly in a modified form as per Section 3(1)(y) of Food Safety and Standards Act, 2006; and

3. Whereas, consumption of Gutkha, Pan Masala and other chewable products containing tobacco or nicotine as an ingredient and chewing tobacco products like Chaap Tobacco, Pure Tobacco, Khaini, Zarda, Scented/Flavoured Tobacco by whatsoever name called are unsafe and will endanger human health and well-being ultimately causing damage to the health of consumers and hence, manufacture, storage, distribution or sale of these products are to be prohibited as per the Food Safety and Standards Act, 2006; and

4. Whereas, the Hon'ble Supreme Court of India in its order dated 23.09.2016 passed in Central Areca-nut Marketing Corporation & Others Vs Union of India (Transfer Case (C) 1 of 2010) observed that to circumvent the ban on the sale of gutka, the manufacturers are selling pan masala (without tobacco) with flavoured chewing tobacco in separate sachets but often conjoint and sold together by the same vendors from the same premises, so that consumers can buy the pan masala and flavoured chewing tobacco and mix them both and consume the same. Hence instead of the earlier "ready to consume mixes", chewing tobacco companies are selling gutka in twin packs to be mixed as one.

The Hon'ble Supreme Court of India in view of the above has directed the concerned statutory authorities to comply with the above mandate of law of Regulation 2.3.4 of the Food Safety and Standards (Prohibition and Restrictions on Sales), 2011 and directed the Secretaries, Health Department of all the States and Union Territories to ensure total compliance of the ban imposed on manufacturing and sale of Gutka and Pan Masala with tobacco and/or nicotine; and

5. Whereas, under the law and in the interest of public health, Commissioner of Food Safety is responsible for prohibiting in the interest of public health, the manufacture, storage, distribution or sale of any article of food, which is unsafe & hazardous to health and whereas the undersigned is duly authorized under section 30(2)(a) of the Food Safety and Standards Act, 2006, to make this order; and

6. Whereas, the guiding principles to implementation of the Food Safety and Standards Act, 2006 by the State Government are prescribed by the Section 18(1)(a) of the said Act.

7. Therefore, in exercise of these powers conferred by clause (a) of sub section (2) of section 30 of the Food Safety and Standards Act, 2006 read with regulation 2.3.4 of the Food Safety and Standards (Prohibition and Restriction on Sales) Regulations, 2011, the undersigned, Commissioner of Food Safety, Manipur, in the interest of public health, hereby prohibit the manufacture, storage, transport, distribution or sale of

(i) Gutkha and Pan masala (containing tobacco or nicotine), and
(ii) Any chewing tobacco products like Chaap Tobacco, Pure Tobacco, Khaini, Scented/Flavoured Tobacco etc., by whatsoever name is called and whatsoever shape it is packed, and any other products marketed separately having tobacco or nicotine in the final product, by whatsoever name called, whether packaged or un-packaged and/or sold as one product, or though packaged as separate products, sold or distributed in such a manner so as to easily facilitate mixing by the consumer for a further period of one year from the date of issue of this Notification in the entire State of Manipur.

(Sumant Singh)
Commissioner of Food Safety/
Commissioner-cum-Secretary (Health & FW)
Government of Manipur

Copy to:

1. Secretary to Hon'ble Governor, Manipur Lok Bhawan, Manipur.
2. Secretary to Hon'ble Chief Minister, Manipur.
3. CEO, FSSAI, Ministry of Health & Family Welfare, Government of India.
4. Staff Officer to Chief Secretary, Government of Manipur.
5. Commissioner of Food Safety, Manipur.
6. Director of Health Services/Addl. Commissioner of Food Safety, Manipur.
7. Director, Information and Public Relations, Government of Manipur *with a request for wide publicity of this Notification.*
8. Director of Printing & Stationery, Manipur *with a request to publish this Notification in the Extra-ordinary Gazette of Manipur.*
9. All Deputy Commissioners, Manipur.
10. All Superintendents of Police, Manipur.
11. All Adjudicating Officers/ADMs, Manipur.
12. Joint Commissioner of Food Safety, Manipur.
13. All Chief Medical Officers, Manipur.
14. State Nodal Officer, National Tobacco Control Programme, Manipur.
15. Food Analyst, State Public Health Laboratory, RD Wing Complex, Medical Directorate, Lamphel.
16. All Designated Officers and Food Safety Officers, Manipur with a direction to take necessary and lawful action to enforce this notification.
17. All News Editor of Print & Electronic Media, Manipur.
18. Guard File.