



IEC Action Plan for Sep'26 to Mar'27 Uttar Pradesh

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1. Industrial Pollution

Lead Agency: UPPCB

Mode of Implementation: Orientation & Sensitization Workshops

Frequency: Monthly

Norm: At-least one (01) workshop every month at RO level

No. of ROs in the State: 06 (Ghaziabad, Noida, Gr. Noida, Meerut, Muzaffarnagar and Bulandshahar)

Focus Areas	Stakeholders	Implementing Agency	Monthly Target of Workshops	Remarks
• Compliance of Emission Norms • Use of Approved fuel • Installation of OCEMS • Installation of APCDs and Operational performance • Sector Specific Pollution Control Department (Food, Metal, Textiles, Boilers etc.) • Winter preparedness	• Industrial Associations • Infrastructure and Industrial Development Department • DIC	RO-Ghaziabad RO- Noida RO- Gr. Noida RO- Meerut RO- Muzaffarnagar RO- Bulandshahar	07 07 07 07 07 07 Total-42	01 Industrial Cluster Programme at each RO targeting 100 to 200 industries in the month of- September, October, November, December-26 & January, February, March-27

Details of Special Drive/Awareness Campaign planned:

- Industries such as Food and Food Processing, Metal and Furnace, Textiles, and all Air Polluting Industries having boilers and furnaces etc. cluster orientation workshop by every ROs in every month with Industrial Associations, Infrastructure & Industrial Development Department, DIC.
- Awareness programmes with Industrial Associations, Infrastructure & Industrial Development Department, DIC regarding use of approved fuels as per CAQM Standard list of Approved Fuels in the industrial units.
- Awareness regarding revised emission standards in NCR along with installation/ retro-fitting of APCD and remote monitoring of OCEMS and data availability (24x7).
- Inspection-linked counseling.
- Awareness on compliance of ERP-III along with stack/emission reporting.
- Winter compliance drives briefing.
- Good-practice recognition/feedback session.

2. DG Sets

Lead Agency: RO UPPCB/ULBs (NCR-UP)

Mode of Implementation: Orientation and sensitization workshops

Frequency: Monthly

Norm: At-least one (01) workshop every month at RO level

No. of ROs in the State: 06 (Ghaziabad, Noida, Gr. Noida, Meerut, Muzaffarnagar and Bulandshahar)

Focus Areas	Stakeholders	Implementing Agency	Monthly Target of Workshops	Remarks	
•Retrofitting of Emission Control Device and Dual Fuel Kit •Applicable stack height & Emission norms •Compliance of Regulation of DG Sets during GRAP Period	• Industries • Hospitals • Hotels and • Other DG Set users	RO-Ghaziabad	07	01 Programme with Industrial Cluster, RWAs, Project Proponents, RERA, Housing and Urban Planning Department at each RO in the month of-September, October, November, December, January, February, March.	
		RO- Noida	07		
		RO- Gr. Noida	07		
		RO- Meerut	07		
		RO- Muzaffarnagar	07		
		RO- Bulandshahar	07		
	Total-42				
	• RWAs & • Commercial Establishments	RO-Ghaziabad	07		01 Meeting with RWAs to be conducted by GDA and distribution of pamphlets will be carried out every month
		RO- Noida	07		
		RO- Gr. Noida	07		
		RO- Meerut	07		
		RO- Muzaffarnagar	07		
		RO- Bulandshahar	07		
		GDA	07		
	Total- 49				

Details of Special Drive/Awareness Campaign planned:

- Compliance/Regulation of DG-sets as per CAQM Direction 76 during GRAP/Winter Season.
- Awareness on Installation/ Operation of retrofit/dual-fuel kit along with proper stack-height.
- RWA/institutional awareness at each RO level
- Winter power-backup preparedness
- Clean-fuel messaging via Whatsapp Group

3. Road Dust

YEIDA					
A. Frequency: Monthly/Continuous Norm: At least one (01) workshop/Webinar every month for the stakeholders					
Focus Area	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks/Action Description
Scientific road dust management, mechanized sweeping, timely road repair and redevelopment, dust suppression protocols, utility restoration, maintenance of paved shoulders, importance of mechanized sweeping	Road-owning and Road-maintaining Agencies	Workshops / Webinars	YEIDA	1	Workshops should focus on control of dust from road and awareness on road redevelopment framework issued by the commission
Avoid littering and dumping of waste on roads, reporting damaged roads and dust hotspots	Citizens	Print Articles / Digital advertisements / Social media posts / SOP distribution	YEIDA	1	Awareness activities shall focus on promoting sustained behavioral change among citizens and stakeholders. At least one activity shall be conducted every week.
	Citizens	No. of LED display/posters	YEIDA	1	
	Citizens	Number of Radio jingles	YEIDA	1	
B. Frequency: Periodic/ On need basis					

Focus Area	Stakeholders	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Compliance with CAQM directions, roads construction dust control, barricading, transport of debris	Waste pickers/Kabadiwalas	Awareness drives	YEIDA	1	To be scheduled at the start of construction activities with repeat session during project life cycle..
C. Frequency: Quarterly					
Norms: At least one (01) Workshop/ Coordination meeting / Community meeting every quarter.					
Focus Area	Stakeholders	Mode of Implementation	Implementing Agency	Quarterly Target	Remarks
Proper operation of MRSMs, removal of legacy dust, scientific sweeping practices, dust suppression using water sprinklers and anti-smog guns, reporting through GPS	Cleaning Staff / MRSM Operators / Supervisors	On-site demonstrations	YEIDA	1	One demonstration every quarter at City level. Instructional videos/Pocket guides/Posters as per requirement
Dust-free excavation, immediate restoration after utility cuts, coordination among agencies, proper disposal of excavated material	Utility Agencies (Water, Sewer, Gas, Power, Telecom)	Coordination meetings & SOP distribution	YEIDA	1	One coordination meeting every quarter at City level with all agencies
Reporting dusty roads, prevention of dumping of waste on roads / open areas, cooperation during sweeping operations, awareness on road dust impacts	Resident Welfare Associations (RWAs) & Market Associations	Community meetings	YEIDA	1	Ward level meetings may be organized for effective outreach; one meeting in every quarter in each ward
		Social media posts / Pamphlets	YEIDA	1	One post every week

Ghaziabad Nagar Nigam

C. Frequency: Quarterly (Norm: At least one Workshop/ Training/ Mass Cleaning Drives every quarter at Ward/ City level)

Focus Areas	Stakeholders	Mode of Implementation	Implementing Agency	Quarterly Target	Remarks
Scientific road dust management, mechanized sweeping, timely road repair and redevelopment, dust suppression protocols, utility restoration, maintenance of paved shoulders	ULB	Ensure mechanized road sweeping by ulb	Municipal Corporation / PWD Environment Cell	1 Session / Month	Ensure mechanized road sweeping by ulb
Avoid littering and dumping of waste on roads, reporting damaged roads and dust hotspots	Citizens / Resident Welfare Associations (RWAs) / Market Associations	Print Articles / Digital Advertisements / Social Media Posts / SOP Distribution	GHAZIABAD NAGAR NIGAM Media Cell / Swachh Bharat Team	Continuous (Daily/Weekly campaigns)	Awareness should be focused towards inculcating behavioral change and active reporting.
Public Information & Real-time Awareness Display	General Public & Commuters	No. of LED Display / Posters at Major Junctions & Hotspots	Traffic Police / GHAZIABAD NAGAR NIGAM Smart City Cell	At least 1 Activity / Drive per week	At least one activity per week; regular maintenance of display boards.

B. Frequency: Periodic / On Need Basis

Focus Areas	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks
Compliance with CAQM directions, road construction dust control, barricading, transport of debris	Road development Contractors	Contractor orientation programmes, digital training, briefing on compliance checklist	GHAZIABAD NAGAR NIGAM with PWD & Other Road Agency	At start of each active project & repeat sessions	To be scheduled at start of construction activities with repeat session during project lifecycle

A. Frequency: Monthly (Norm: At least one workshop every month by ECO clubs)					
Focus Areas	Stakeholders	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Scientific road dust management, mechanized sweeping, timely road repair and redevelopment, dust suppression protocols, utility restoration, maintenance of paved shoulders, importance of mechanized sweeping	Road-owning and Road-maintaining Agencies	Workshops / Webinars	GHAZIABAD NAGAR NIGAMwith PWD & Other Road Agency	01 Workshop / Month	Workshops should focus on control of dust from road and awareness on road redevelopment framework issued by the Commission
Avoid littering and dumping of waste on roads, reporting damaged roads and dust hotspots	Citizens	Print Articles / Digital advertisements / Social Media posts / SOP distribution	GHAZIABAD NAGAR NIGAMwith PWD & Other Road Agency	04 Posts / Month (1/week)	Awareness should be focused towards inculcating behavioral change. At least one activity per week.
Avoid littering and dumping of waste on roads, reporting damaged roads and dust hotspots	Citizens	Number of LED display / posters	GNN	04 Drives / Month (1/week)	At least one activity per week.
Avoid littering and dumping of waste on roads, reporting damaged roads and dust hotspots	Citizens	Number of Radio jingles	GNN	04 Jingles / Month (1/week)	At least one activity per week.

NOIDA

A. Frequency: Monthly/Continuous

Norm: At least one (01) workshop/Webinar every month for the stakeholders

Focus Area	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks/Action Description
Scientific road dust management, mechanized sweeping, timely road repair and redevelopment, dust suppression protocols, utility restoration, maintenance of paved shoulders, importance of mechanized sweeping	Road-owning and Road-maintaining Agencies	Workshops / Webinars	NOIDA	11 workshops per month 01 workshop per month till December Total= 81	Workshops should focus on control of dust from road and awareness on road redevelopment framework issued by the commission
Avoid littering and dumping of waste on roads, reporting damaged roads and dust hotspots	Citizens	Print Articles / Digital advertisements / Social media posts / SOP distribution	NOIDA	Every week twice Total=8	Awareness activities shall focus on promoting sustained behavioral change among citizens and stakeholders. At least one such awareness activity shall be conducted every week to encourage the adoption of responsible and environmentally sustainable practices.
	Citizens	No. of LED display/posters			At least one activity shall be conducted every week to ensure regular engagement and effective implementation of the planned awareness initiatives.

	Citizens	Number of Radio jingles			At least one activity shall be conducted every week.
B. Frequency: Periodic/ On need basis					
Focus Area	Stakeholders	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Compliance with CAQM directions, roads construction dust control, barricading, transport of debris	Waste pickers/Kabadiwalas	Awareness drives	NOIDA	Once in a month	To be conducted at the commencement of construction activities, with follow-up sessions at regular stages of the project.
C. Frequency: Quarterly					
Norms: At least one (01) Workshop/ Coordination meeting / Community meeting every quarter.					
Focus Area	Stakeholders	Mode of Implementation	Implementing Agency	Quarterly Target	Remarks
Proper operation of MRSMs, removal of legacy dust, scientific sweeping practices, dust suppression using water sprinklers and anti-smog guns, reporting through GPS	Cleaning Staff / MRSM Operators / Supervisors	On-site demonstrations	NOIDA	Once in a month Total (3)	One demonstration every quarter at City level. Instructional videos/Pocket guides/Posters as per requirement
Dust-free excavation, immediate restoration after utility cuts, coordination among agencies, proper disposal of excavated material	Utility Agencies (Water, Sewer, Gas, Power, Telecom)	Coordination meetings & SOP distribution	NOIDA	Quarterly once	One coordination meeting every quarter at City level with all agencies
Reporting dusty roads, prevention of dumping of waste on roads / open areas, cooperation during sweeping operations, awareness on road dust impacts	Resident Welfare Associations (RWAs) & Market Associations	Community meetings	NOIDA	Quarterly once	Ward level meetings may be organized for effective outreach; one meeting in every quarter in each ward
		Social media posts / Pamphlets			One post every week

UPSIDA

A. Frequency: Monthly/Continuous

Norm: At least one (01) workshop/Webinar every month for the stakeholders

Focus Area	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks/Action Description
Scientific road dust management, mechanized sweeping, timely road repair and redevelopment, dust suppression protocols, utility restoration, maintenance of paved shoulders, importance of mechanized sweeping	Road-owning and Road-maintaining Agencies	Workshops / Webinars	UPSIDA	Every month on 20 th September, October, November and December	Workshops should focus on control of dust and road redevelopment framework
Avoid littering and dumping of waste on roads, reporting damaged roads and dust hotspots	Citizens	Print Articles / Digital advertisements / Social media posts / SOP distribution	UPSIDA	At least 01 activity per week	Behavioral change awareness

B. Frequency: Periodic/ On need basis

Stakeholder: Road Development Contractors

Focus Area	Stakeholders	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Compliance with CAQM directions, roads construction dust control, barricading, transport of debris	Waste pickers/Kabadiwalas	Awareness drives	UPSIDA	As per active/planned works	At the start of construction activities with repeat sessions

C. Frequency: Quarterly					
Norms: At least one (01) Workshop/ Coordination meeting / Community meeting every quarter.					
Focus Area	Stakeholders	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Proper operation of MRSMs, removal of legacy dust, scientific sweeping practices, dust suppression using water sprinklers and anti-smog guns, reporting through GPS	Cleaning Staff / MRSM Operators / Supervisors	On-site demonstrations	UPSIDA	01	One demonstration every quarter at City level.
Dust-free excavation, immediate restoration after utility cuts, coordination among agencies, proper disposal of excavated material	Utility Agencies (Water, Sewer, Gas, Power, Telecom)	Coordination meetings & SOP distribution	UPSIDA	01	One coordination meeting every quarter at City level with all agencies
Reporting dusty roads, prevention of dumping of waste on roads / open areas, cooperation during sweeping operations, awareness on road dust impacts	Resident Welfare Associations (RWAs) & Market Associations	Community meetings Social media posts / Pamphlets	UPSIDA	01	Meetings in every quarter in each ward One post every week

Ghaziabad Development Authority

A. Frequency: Monthly/Continuous

Norm: At least one (01) workshop/Webinar every month for the stakeholders

Focus Area	Stakeholders	Mode of Implementation	Implementing Agency	Monthly Target	Remarks/Action Description
Scientific road dust management, mechanized sweeping, timely road repair and redevelopment, dust suppression protocols, utility restoration, maintenance of paved shoulders, importance of mechanized sweeping	Road-owning and Road-maintaining Agencies	Workshops / Webinars	GDA	1	Workshops will focus on road dust control measures and the effective implementation of the Commission's Road Redevelopment Framework.
Avoid littering and dumping of waste on roads, reporting damaged roads and dust hotspots	Citizens	Print Articles / Digital advertisements / Social media posts / SOP distribution	GDA	2	To foster behavioral change, GNIDA is collaborating with A-PAG and partner organizations such as IPCA and Blue Planet to implement targeted awareness and community engagement initiatives among citizens and stakeholders.
	Citizens	No. of LED display/posters	GDA	1	At least one activity will be conducted every week to keep citizens and stakeholders regularly engaged and aware.
	Citizens	Number of Radio jingles	GDA	1	At least one activity shall be conducted every week.

B. Frequency: Periodic/ On need basis					
Stakeholder: Road Development Contractors					
Focus Area	Stakeholders	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Compliance with CAQM directions, roads construction dust control, barricading, transport of debris	Waste pickers/Kabadiwalas	Awareness drives	GDA	01 drive per month per site	To be conducted at the commencement of construction activities, with follow-up sessions at regular stages of the project.
C. Frequency: Quarterly					
Norms: At least one (01) Workshop/ Coordination meeting / Community meeting every quarter.					
Focus Area	Stakeholders	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Proper operation of MRSMs, removal of legacy dust, scientific sweeping practices, dust suppression using water sprinklers and anti-smog guns, reporting through GPS	Cleaning Staff / MRSM Operators / Supervisors	On-site demonstrations	GDA	1	One demonstration every quarter at City level. Instructional videos/Pocket guides/Posters as per requirement
Dust-free excavation, immediate restoration after utility cuts, coordination among agencies, proper disposal of excavated material	Utility Agencies (Water, Sewer, Gas, Power, Telecom)	Coordination meetings & SOP distribution	GDA	1	One coordination meeting every quarter at City level with all agencies
Reporting dusty roads, prevention of dumping of waste on roads / open areas, cooperation during sweeping operations, awareness on road dust impacts	Resident Welfare Associations (RWAs) & Market Associations	Community meetings	GDA	1	Ward level meetings may be organized for effective outreach; one meeting in every quarter in each ward
		Social media posts / Pamphlets	GDA	1	One post every week

Details of Special Drive/Awareness Campaign planned by GDA:

- Meeting with RWAs, Contractors.
- On-site demonstration
- Display on LEDs at GDA Campus

Gr. Noida Industrial Development Authority**A. Frequency: Monthly/Continuous****Norm: At least one (01) workshop/Webinar every month for the stakeholders**

Focus Area	Stakeholders	Mode of Implementation	Implementing Agency	Monthly Target	Remarks/Action Description
Scientific road dust management, mechanized sweeping, timely road repair and redevelopment, dust suppression protocols, utility restoration, maintenance of paved shoulders, importance of mechanized sweeping	Road-owning and Road-maintaining Agencies	Workshops / Webinars	GNIDA	01 Workshop / Month	Workshops will focus on road dust control measures and the effective implementation of the Commission's Road Redevelopment Framework.
Avoid littering and dumping of waste on roads, reporting damaged roads and dust hotspots	Citizens	Print Articles / Digital advertisements / Social media posts / SOP distribution	GNIDA	04 Posts / Month (1/week)	To foster behavioral change, GNIDA is collaborating with A-PAG and partner organizations such as IPCA and Blue Planet to implement targeted awareness and community engagement initiatives among citizens and stakeholders.

	Citizens	No. of LED display/posters	GNIDA	04 Drives / Month (1/week)	At least one activity will be conducted every week to keep citizens and stakeholders regularly engaged and aware.
	Citizens	Number of Radio jingles	GNIDA	04 Jingles / Month (1/week)	At least one activity shall be conducted every week.

B. Frequency: Periodic/ On need basis

Stakeholder: Road Development Contractors

Focus Area	Stakeholders	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Compliance with CAQM directions, roads construction dust control, barricading, transport of debris	Waste pickers/Kabadiwalas	Awareness drives	GNIDA	At least one awareness drive every month	To be conducted at the commencement of construction activities, with follow-up sessions at regular stages of the project.

C. Frequency: Quarterly

Norms: At least one (01) Workshop/ Coordination meeting / Community meeting every quarter.

Focus Area	Stakeholders	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Proper operation of MRSMs, removal of legacy dust, scientific sweeping practices, dust suppression using water sprinklers and anti-smog guns, reporting through GPS	Cleaning Staff / MRSM Operators / Supervisors	On-site demonstrations	GNIDA	Quarterly demonstration at City level	One demonstration every quarter at City level. Instructional videos/Pocket guides/Posters as per requirement

Dust-free excavation, immediate restoration after utility cuts, coordination among agencies, proper disposal of excavated material	Utility Agencies (Water, Sewer, Gas, Power, Telecom)	Coordination meetings & SOP distribution	GNIDA	01 coordination meeting/quarter	One coordination meeting every quarter at City level with all agencies
Reporting dusty roads, prevention of dumping of waste on roads / open areas, cooperation during sweeping operations, awareness on road dust impacts	Resident Welfare Associations (RWAs) & Market Associations	Community meetings	GNIDA	01 community meeting/quarter	Ward level meetings may be organized for effective outreach; one meeting in every quarter in each ward
		Social media posts / Pamphlets	GNIDA	04 posts/month	One post every week

NAGAR NIGAM MEERUT					
C. Frequency: Quarterly (Norm: At least one Workshop/ Training/ Mass Cleaning Drives every quarter at Ward/ City level)					
Focus Areas	Stakeholders	Mode of Implementation	Implementing Agency	Quarterly Target	Remarks
Proper operation of MRSMs, removal of legacy dust, scientific sweeping practices, dust suppression using water sprinklers and anti-smog guns, reporting through GPS	Cleaning Staff / MRSM Operators / Supervisors	On-site demonstrations	Nagar Nigam Meerut through M/s Agarwal & Company Agra	01 Demo / Quarter	One demonstration every quarter at City level. Instructional videos / Pocket guides / Posters as per requirement
Dust-free excavation, immediate restoration after utility cuts, coordination among agencies, proper disposal of excavated material	Utility Agencies (Water, Sewer, Gas, Power, Telecom)	Coordination meetings & SOP distribution	Nagar Nigam Meerut in coordination with PWD/MDA	01 Meeting / Quarter	One coordination meeting every quarter at City level with all agencies
Reporting dusty roads, prevention of dumping of waste on roads / open areas, cooperation during sweeping operations, awareness on road dust impacts	Resident Welfare Associations (RWAs) & Market Associations	Community meetings	Nagar Nigam Meerut in coordination with PWD/MDA	01 Meeting per Ward / Quarter	Ward level meetings may be organized for effective outreach @ one meeting in every quarter in each ward
	Resident Welfare Associations (RWAs) & Market	Social media posts / Pamphlets	Nagar Nigam Meerut through its SBM Cell	12 Posts / Quarter (1/week)	One post every week

	Associations				
B. Frequency: Periodic / On Need Basis					
Focus Areas	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks
Compliance with CAQM directions, road construction dust control, barricading, transport of debris	Road development Contractors	Contractor orientation programmes, digital training, briefing on compliance checklist	Nagar Nigam Meerut in coordination with PWD/MDA & Other road owning agencies	At start of each active project & repeat sessions	To be scheduled at start of construction activities with repeat session during project lifecycle
A. Frequency: Monthly/Continuous					
Norm: At least one (01) workshop/Webinar every month for the stakeholders					
Focus Areas	Stakeholders	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Scientific road dust management, mechanized sweeping, timely road repair and redevelopment, dust suppression protocols, utility restoration, maintenance of paved shoulders, importance of mechanized sweeping	Road-owning and Road-maintaining Agencies	Workshops / Webinars	Nagar Nigam Meerut in coordination with PWD/MDA & Other road owning agencies	01 Workshop / Month	Workshops should focus on control of dust from road and awareness on road redevelopment framework issued by the Commission
Avoid littering and dumping of waste on roads, reporting damaged roads and dust hotspots	Citizens	Print Articles / Digital advertisements / Social Media posts / SOP distribution	Nagar Nigam Meerut in coordination with PWD/MDA & Other road owning agencies	04 Posts / Month (1/week)	Awareness should be focused towards inculcating behavioral change. At least one activity per week.
	Citizens	Number of LED display / posters	Nagar Nigam Meerut in coordination with PWD/MDA & Other road owning agencies	04 Drives / Month (1/week)	At least one activity per week.
	Citizens	Number of Radio jingles	Nagar Nigam Meerut in coordination with PWD/MDA & Other road owning agencies	04 Jingles / Month (1/week)	At least one activity per week.

Nagar Palika Parishad Baghpat

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
Avoid littering and dumping of waste on roads, reporting damaged roads and dust hotspots	Citizens	Print Articles / Digital advertisements / Social Media posts / SOP distribution	Nagar Palika Parishad Baghpat Coordination with PWD	04 Posts / Month (1/week)	Awareness activities shall focus on promoting sustained behavioral change among citizens and stakeholders. At least one such awareness activity shall be conducted every week to encourage the adoption of responsible and environmentally sustainable practices.
	Citizens	Number of LED display / posters	Nagar Palika Parishad Baghpat	04 Drives / Month (1/week)	At least one activity shall be conducted every week to ensure regular engagement and effective implementation of the planned awareness initiatives.
	Citizens	Number of Radio jingles	Nagar Palika Parishad Baghpat	04 Jingles / Month (1/week)	At least one activity shall be conducted every week.
Scientific road dust management, mechanized sweeping, timely road repair and redevelopment, dust suppression protocols, utility restoration, maintenance of paved shoulders, importance of mechanized sweeping	Road-owning and Road-maintaining Agencies	Workshops / Webinars	Nagar Palika Parishad Baghpat Coordination with PWD & Other Road Agency	01 Workshop / Month	The workshops shall focus on effective measures for controlling road dust and creating awareness regarding the Road Redevelopment Framework issued by the Commission, with emphasis on its proper understanding and implementation by all concerned stakeholders.
Compliance with CAQM directions, road construction dust control, barricading, transport of debris	Road development Contractors	Contractor orientation programmes, digital training, briefing on compliance checklist	Nagar Palika Parishad Baghpat Coordination with PWD & Other Road Agency	At start of each active project & repeat sessions	The activity shall be scheduled at the commencement of construction activities and repeated at appropriate intervals during the project lifecycle to ensure continued awareness, coordination, and effective implementation.

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
Dust-free excavation, immediate restoration after utility cuts, coordination among agencies, proper disposal of excavated material	Utility Agencies (Water, Sewer, Gas, Power, Telecom)	Coordination meetings & SOP distribution	Nagar Palika Parisad Baghpat	01 Meeting in every Quarter	At least one coordination meeting shall be conducted every quarter at the city level with all concerned agencies and stakeholders to review progress, ensure inter-agency coordination, address implementation-related issues, and facilitate timely execution of planned activities.
Proper operation of MRSMs, removal of legacy dust, scientific sweeping practices, dust suppression using water sprinklers and anti-smog guns, reporting through GPS	Cleaning Staff / MRSM Operators / Supervisors	On-site demonstrations	Nagar Palika Parisad Baghpat	01 Demo in every Quarter	At least one demonstration activity shall be conducted at the city level every quarter. In addition, instructional videos, pocket guides, posters, and other IEC materials shall be developed and disseminated as per requirement to support awareness generation and capacity building.
Reporting dusty roads, prevention of dumping of waste on roads / open areas, cooperation during sweeping operations, awareness on road dust impacts	Market Associations	Community meetings	Nagar Palika Parisad Baghpat	01 Meeting per Ward in Quarter	Ward-level meetings shall be organized in each ward at least once every quarter to ensure effective community outreach, stakeholder engagement, awareness generation, and dissemination of key messages.
	Market Associations	Social media posts / Pamphlets	Nagar Palika Parisad Baghpat	12 Posts / Quarter (1/week)	At least one informative and awareness-oriented post shall be published every week through appropriate communication and social media platforms to ensure regular public outreach and dissemination of key messages.

Nagar Palika Parishad Bulandshahr

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
Avoid littering and dumping of waste on roads, reporting damaged roads and dust hotspots	Citizens	Print Articles / Digital advertisements / Social Media posts / SOP distribution	Nagar Palika Parishad Bulandshahr Coordination with PWD	04 Posts / Month (1/week)	Awareness should be focused towards inculcating behavioral change. At least one activity per week.
	Citizens	Number of LED display / posters	Nagar Palika Parishad Bulandshahr	04 Drives / Month (1/week)	At least one activity per week.
	Citizens	Number of Radio jingles	Nagar Palika Parishad Bulandshahr	04 Jingles / Month (1/week)	At least one activity per week.
Scientific road dust management, mechanized sweeping, timely road repair and redevelopment, dust suppression protocols, utility restoration, maintenance of paved shoulders, importance of mechanized sweeping	Road-owning and Road-maintaining Agencies	Workshops / Webinars	Nagar Palika Parishad Bulandshahr Coordination with PWD & Other Road Agency	01 Workshop / Month	Workshops should focus on control of dust from road and awareness on road redevelopment framework issued by the Commission
Compliance with CAQM directions, road construction dust control, barricading, transport of debris	Road development Contractors	Contractor orientation programmes, digital training, briefing on compliance checklist	Nagar Palika Parishad Bulandshahr Coordination with PWD & Other Road Agency	At start of each active project & repeat sessions	To be scheduled at start of construction activities with repeat session during project lifecycle
Dust-free excavation, immediate restoration after utility cuts, coordination among agencies, proper disposal	Utility Agencies (Water, Sewer, Gas, Power, Telecom)	Coordination meetings & SOP distribution	Nagar Palika Parishad Bulandshahr	01 Meeting / Quarter	One coordination meeting every quarter at City level with all agencies

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
of excavated material					
Proper operation of MRSMs, removal of legacy dust, scientific sweeping practices, dust suppression using water sprinklers and anti-smog guns, reporting through GPS	Cleaning Staff / MRSM Operators / Supervisors	On-site demonstrations	Nagar Palika Parisad Bulandshahr	01 Demo / Quarter	One demonstration every quarter at City level. Instructional videos / Pocket guides / Posters as per requirement
Reporting dusty roads, prevention of dumping of waste on roads / open areas, cooperation during sweeping operations, awareness on road dust impacts	Resident Welfare Associations (RWAs) & Market Associations	Community meetings	Nagar Palika Parisad Bulandshahr	01 Meeting per Ward / Quarter	Ward level meetings may be organized for effective outreach @ one meeting in every quarter in each ward
	Resident Welfare Associations (RWAs) & Market Associations	Social media posts / Pamphlets	Nagar Palika Parisad Bulandshahr	12 Posts / Quarter (1/week)	One post every week

Nagar Palika Parishad Loni

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
Avoid littering and dumping on roads; report damaged roads and dust hotspots	Citizens	Print articles / digital advertisements / social media / SOP distribution	Nagar Palika Parishad Loni	10	Social-media outreach through municipal platforms.
	Citizens	LED display / posters	Nagar Palika Parishad Loni	1	LED display proposed at a major city junction.
	Citizens	Radio jingles / PA announcements	Nagar Palika Parishad Loni	Not quantified	Jingles to be played through 110 door-to-door waste collection vehicles.
Scientific road dust management, mechanized sweeping, timely road repair and redevelopment, dust suppression protocols, utility restoration and paved shoulders	Road-owning and road-maintaining agencies	Workshops / Webinars	Nagar Palika Parishad Loni	2	City-level awareness with ward representatives, committees, markets and RWAs.
Compliance with CAQM directions, construction dust control, barricading and debris transport	Road development contractors	Contractor orientation, digital training and compliance checklist briefing	Nagar Palika Parishad Loni	2	Meetings / workshops with executing agencies.
Dust-free excavation, immediate restoration after utility cuts and disposal of excavated material	Utility agencies	Coordination meetings & SOP distribution	Nagar Palika Parishad Loni	1	Coordination workshop with engineering and utility personnel.
Proper operation of MRSMs, legacy dust removal, scientific sweeping and dust suppression	Cleaning staff / MRSM operators / supervisors	On-site demonstrations	Nagar Palika Parishad Loni	2	Operational training and demonstrations.
Reporting dusty roads, preventing dumping and	RWAs & Market Associations	Community meetings	Nagar Palika Parishad Loni	2	Ward-level IEC and coordination.

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
cooperating during sweeping	RWAs & Market Associations	Social media posts / Pamphlets	Nagar Palika Parishad Loni	5	Municipal social-media outreach.

Nagar Palika Parishad Modinagar

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
Avoid littering and dumping of waste on roads, reporting damaged roads and dust hotspots	Citizens	Print Articles / Digital advertisements / Social Media posts / SOP distribution	Nagar Palika Parishad Modinagar Coordination with PWD	04 Posts / Month	Awareness will be focused towards inculcating behavioral change. At least one activity per week.
	Citizens	Number of LED display / posters	Nagar Palika Parishad Modinagar	04 Drives / Month	At least one activity per week.
	Citizens	Number of Radio jingles	Nagar Palika Parishad Modinagar	04 Jingles / Month	At least one activity per week.
Scientific road dust management, mechanized sweeping, timely road repair and redevelopment, dust suppression protocols, utility restoration, maintenance of paved shoulders, importance of mechanized sweeping	Road-owning and Road-maintaining Agencies	Workshops / Webinars	Nagar Palika Parishad Modinagar Coordination with PWD & Other Road Agency	01 Workshop / Month	Workshops will be focused on control of dust from road and awareness on road redevelopment.
Compliance with CAQM directions, road construction dust control, barricading, transport of debris	Road development Contractors	Contractor orientation programmes, digital training, briefing on compliance checklist	Nagar Palika Parishad Modinagar Coordination with PWD & Other Road Agency	At start of each active project & repeat sessions	To be scheduled at start of construction activities with repeat session during project lifecycle

Dust-free excavation, immediate restoration after utility cuts, coordination among agencies, proper disposal of excavated material	Utility Agencies (Water, Sewer, Gas, Power, Telecom)	Coordination meetings & SOP distribution	Nagar Palika Parisad Modinagar	01 Meeting / Quarter	One coordination meeting every quarter at City level with all agencies
Proper operation of MRSMs, removal of legacy dust, scientific sweeping practices, dust suppression using water sprinklers and anti-smog guns, reporting through GPS	Cleaning Staff / MRSM Operators / Supervisors	On-site demonstrations	Nagar Palika Parisad Modinagar	01 Demo / Quarter	One demonstration every quarter at City level. Instructional videos / Pocket guides / Posters as per requirement
Reporting dusty roads, prevention of dumping of waste on roads / open areas, cooperation during sweeping operations, awareness on road dust impacts	Resident Welfare Associations (RWAs) & Market Associations	Community meetings	Nagar Palika Parisad Modinagar	01 Meeting per Ward / Quarter	Ward level meetings may be organized for effective outreach @ one meeting in every quarter in each ward
	Resident Welfare Associations (RWAs) & Market Associations	Social media posts / Pamphlets	Nagar Palika Parisad Modinagar	12 Posts / Quarter (1/week)	One post every week

Nagar Palika Parishad Hapur

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
Avoid littering and dumping of waste on roads, reporting damaged roads and dust hotspots	Citizens	Print Articles / Digital advertisements / Social Media posts / SOP distribution	Nagar Palika Parisad Hapur Coordination with PWD	04 Posts / Month (1/week)	Awareness should be focused towards inculcating behavioral change. At least one activity per week.
Avoid littering and dumping of waste on roads, reporting	Citizens	Number of LED display / posters	Nagar Palika Parisad Hapur	04 Drives / Month (1/week)	At least one activity per week.

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
damaged roads and dust hotspots					
Avoid littering and dumping of waste on roads, reporting damaged roads and dust hotspots	Citizens	Number of Radio jingles	Nagar Palika Parisad Hapur	04 Jingles / Month (1/week)	At least one activity per week.
Scientific road dust management, mechanized sweeping, timely road repair and redevelopment, dust suppression protocols, utility restoration, maintenance of paved shoulders, importance of mechanized sweeping	Road-owning and Road-maintaining Agencies	Workshops / Webinars	Nagar Palika Parisad Hapur Coordination with PWD & Other Road Agency	01 Workshop / Month	Workshops should focus on control of dust from road and awareness on road redevelopment framework issued by the Commission
Compliance with CAQM directions, road construction dust control, barricading, transport of debris	Road development Contractors	Contractor orientation programmes, digital training, briefing on compliance checklist	Nagar Palika Parisad Hapur Coordination with PWD & Other Road Agency	At start of each active project & repeat sessions	To be scheduled at start of construction activities with repeat session during project lifecycle
Dust-free excavation, immediate restoration after utility cuts, coordination among agencies, proper disposal of excavated material	Utility Agencies (Water, Sewer, Gas, Power, Telecom)	Coordination meetings & SOP distribution	Nagar Palika Parisad Hapur	01 Meeting / Quarter	One coordination meeting every quarter at City level with all agencies

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
Proper operation of MRSMs, removal of legacy dust, scientific sweeping practices, dust suppression using water sprinklers and anti-smog guns, reporting through GPS	Cleaning Staff / MRSM Operators / Supervisors	On-site demonstrations	Nagar Palika Parisad Hapur	01 Demo / Quarter	One demonstration every quarter at City level. Instructional videos / Pocket guides / Posters as per requirement
Reporting dusty roads, prevention of dumping of waste on roads / open areas, cooperation during sweeping operations, awareness on road dust impacts	Resident Welfare Associations (RWAs) & Market Associations	Community meetings	Nagar Palika Parisad Hapur	01 Meeting per Ward / Quarter	Ward level meetings may be organized for effective outreach @ one meeting in every quarter in each ward
Reporting dusty roads, prevention of dumping of waste on roads / open areas, cooperation during sweeping operations, awareness on road dust impacts	Resident Welfare Associations (RWAs) & Market Associations	Social media posts / Pamphlets	Nagar Palika Parisad Hapur	12 Posts / Quarter (1/week)	One post every week

Nagar Palika Parishad Muzaffarnagar

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
Avoid littering and dumping; report damaged roads and dust hotspots	Citizens	Print / Digital / Social media / SOP distribution	Nagar Palika Parishad Muzaffarnagar	01 Meeting / Quarter	Behaviour-change awareness; source notes at least one activity per week.
	Citizens	LED displays / Posters	Nagar Palika Parishad Muzaffarnagar	01 Meeting per Ward / Quarter	Behaviour-change awareness; source notes at least one activity per week.
	Citizens	Radio jingles	Nagar Palika Parishad Muzaffarnagar	12 Posts / Quarter (1/week)	Target reproduced as submitted despite mode/target label mismatch.
Scientific road dust management, mechanized sweeping, timely road repair, redevelopment and dust suppression	Road-owning and road-maintaining agencies	Workshops / Webinars	Nagar Palika Parishad Muzaffarnagar	01 Demo / Quarter	Awareness on road-dust control and the Commission's road redevelopment framework.
Compliance with CAQM directions, road construction dust control, barricading and debris transport	Road development contractors	Contractor orientation, digital training and checklist briefing	Nagar Palika Parishad Muzaffarnagar with PWD / road agencies	At start of each active project & repeat sessions	Repeat during project lifecycle.
Dust-free excavation, immediate restoration after utility cuts and disposal of excavated material	Utility agencies	Coordination meetings & SOP distribution	Nagar Palika Parishad Muzaffarnagar with PWD	04 Posts / Month (1/week)	Target reproduced as submitted despite mode/target label mismatch.
Proper operation of MRSMs, legacy dust removal, scientific sweeping and dust suppression	Cleaning staff / MRSM operators / supervisors	On-site demonstrations	Nagar Palika Parishad Muzaffarnagar with PWD / road agencies	01 Workshop / Month	Target reproduced as submitted; frequency label is quarterly.

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
Reporting dusty roads, preventing dumping and cooperating during sweeping	RWAs & Market Associations	Community meetings	Nagar Palika Parishad Muzaffarnagar	04 Drives / Month (1/week)	Target reproduced as submitted despite frequency mismatch.
	RWAs & Market Associations	Social media posts / Pamphlets	Nagar Palika Parishad Muzaffarnagar	04 Jingles / Month (1/week)	Target reproduced as submitted despite mode/target label mismatch.

Nagar Palika Parishad Shamli

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
Avoid littering and dumping of waste on roads, reporting damaged roads and dust hotspots	Citizens	Print Articles / Digital advertisements / Social Media posts / SOP distribution	Nagar Palika Parisad Shamli Coordination with PWD	04 Posts / Month (1/week)	Awareness should be focused towards inculcating behavioral change. At least one activity per week.
	Citizens	Number of LED display / posters	Nagar Palika Parisad Shamli	04 Drives / Month (1/week)	At least one activity per week.
	Citizens	Number of Radio jingles	Nagar Palika Parisad Shamli	04 Jingles / Month (1/week)	At least one activity per week.
Scientific road dust management, mechanized sweeping, timely road repair and redevelopment, dust suppression protocols, utility restoration, maintenance of paved shoulders, importance of mechanized sweeping	Road-owning and Road-maintaining Agencies	Workshops / Webinars	Nagar Palika Parisad Shamli Coordination with PWD & Other Road Agency	01 Workshop / Month	Workshops should focus on control of dust from road and awareness on road redevelopment framework issued by the Commission

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
Compliance with CAQM directions, road construction dust control, barricading, transport of debris	Road development Contractors	Contractor orientation programmes, digital training, briefing on compliance checklist	Nagar Palika Parisad Shamli Coordination with PWD & Other Road Agency	At start of each active project & repeat sessions	To be scheduled at start of construction activities with repeat session during project lifecycle
Dust-free excavation, immediate restoration after utility cuts, coordination among agencies, proper disposal of excavated material	Utility Agencies (Water, Sewer, Gas, Power, Telecom)	Coordination meetings & SOP distribution	Nagar Palika Parisad Shamli	01 Meeting / Quarter	One coordination meeting every quarter at City level with all agencies
Proper operation of MRSMs, removal of legacy dust, scientific sweeping practices, dust suppression using water sprinklers and anti-smog guns, reporting through GPS	Cleaning Staff / MRSM Operators / Supervisors	On-site demonstrations	Nagar Palika Parisad Shamli	01 Demo / Quarter	One demonstration every quarter at City level. Instructional videos / Pocket guides / Posters as per requirement
Reporting dusty roads, prevention of dumping of waste on roads / open areas, cooperation during sweeping operations, awareness on road dust impacts	Resident Welfare Associations (RWAs) & Market Associations	Community meetings	Nagar Palika Parisad Shamli	01 Meeting per Ward / Quarter	Ward level meetings may be organized for effective outreach @ one meeting in every quarter in each ward
	Resident Welfare Associations (RWAs) & Market Associations	Social media posts / Pamphlets	Nagar Palika Parisad Shamli	12 Posts / Quarter (1/week)	One post every week

4. Construction & Demolition

Lead Agency: ULBs / RO UPPCB (NCR-UP)

Focus Area : Dust mitigation norms/measures, Disposal of C&D waste, Material handling and its transportation

Norms: At least one (01) Workshop/ Coordination meeting/ On-site demonstration/ Community meetings every month

YEIDA				
Focus Area: Dust mitigation norms/measures, Disposal of C&D waste, Material handling & transportation Frequency: Monthly				
Norm: At least one (01) Workshop / Coordination meeting / On-site demonstration / Community meetings every month				
Stakeholders	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Government Construction agencies/ Development Authorities	Coordination meetings / Workshops / Webinars / SOP Distribution	YEIDA	1	1 Workshop / per Zone wise City
Project proponents, Real Estate & Infrastructure Developers and their Associations	Workshops	YEIDA	1	SPCBs to plan awareness drive in coordination with Developer Associations. Display boards at sites/ Brochures/ Pamphlets as per requirement.
Construction workers	Training workshops / On-site demonstrations	YEIDA	1	One per month per project
Citizens	Print / electronic / social media, Brochures / Pamphlets	YEIDA	4	At least one post per week
Citizens	Community level programs with RWAs	YEIDA	1	At least one event per month at Ward level
Citizens	Radio Jingles	YEIDA	4	At least one per week

Ghaziabad Nagar Nigam

Focus Area: Dust mitigation norms/measures, Disposal of C&D waste, Material handling & transportation | Frequency: Monthly
Norm: At least one (01) Workshop / Coordination meeting / On-site demonstration / Community meetings every month

Focus Areas	Stakeholders	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Government Construction agencies/ Development Authorities	Coordination meetings / Workshops / Webinars / SOP Distribution	Ghaziabad Nagar Nigam/ Pwd	Ghaziabad Nagar Nigam	1 Workshop / per Zone wise City	One Workshop every month in each City
Construction workers	Training workshops / On-site demonstrations	Project Proponents / Labor Dept / Ulb	Ghaziabad Nagar Nigam	One per month per project	SPCBs to plan awareness drive in coordination with Developer Associations. Display boards at sites/ Brochures/ Pamphlets as per requirement.
Citizens	Print / electronic / social media, Brochures / Pamphlets	Ghaziabad Nagar Nigam Media Cell	Ghaziabad Nagar Nigam	At least one post per week	For sites registered on web portal, by each Project Proponent at Project level @ One per month
Citizens	Community level programs with RWAs	Ghaziabad Nagar Nigam Ward Officers / RWAs	Ghaziabad Nagar Nigam	At least one event per month at Ward level	At least one post per week
Citizens	Radio Jingles	Information & Public Relations Dept	Ghaziabad Nagar Nigam	At least one per week	At least one event per month at Ward level

Details of Special Drive / Awareness Campaign Planned

Campaign Name	Action Plan & Description
1. C&D Dust Mitigation Drive	Mandatory installation of anti-smog guns, green nets, windbreakers, and regular water sprinkling across all active construction sites.
2. Safe C&D Waste Transport Enforcement	Enforcing 100% covered transportation of construction and demolition materials/debris to prevent fugitive dust emissions.
3. C&D Waste Disposal Campaign	Designating dedicated collection/disposal points for C&D waste and strictly penalizing unauthorized dumping in open areas or road drains.
4. On-Site Worker Safety & SOP Training	Conducting monthly training programs for construction workers on dust suppression techniques, proper material handling, and mandatory use of PPE kits.

NOIDA

Stakeholders	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Government agencies/ Construction Development Authorities	Coordination meetings /Workshops/Webinars/ SOP Distribution	NOIDA	01 Workshop/month/City	One Workshop every month in each City
Project proponents, Real Estate & Infrastructure Developers and their Associations	Workshops	NOIDA/UPPCB	At least 01 workshop every month	SPCBs to plan awareness drive in coordination with Developer Associations. Display boards at sites/ Brochures/ Pamphlets as per requirement.
Construction workers	Training workshops/ On-site demonstrations/ On-site demonstrations	NOIDA	At least 01 training/demonstration every month	For sites registered on web portal, by each Project Proponent at Project level @ One per month
Citizens	Print/electronic/social media, Brochures/Pamphlets	NOIDA	At least 04 posts per month	At least one post per week
Citizens	Community level programs with RWAs	NOIDA	At least 01 event every month	At least one event per month at Ward level
Citizens	Radio Jingles	NOIDA	At least 04 radio jingles per month	At least one per week

Gr. Noida Industrial Development Authority

Stakeholders	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Government agencies/ Construction Development Authorities	Coordination meetings /Workshops/Webinars/ SOP Distribution	GNIDA	01 Workshop/month/City	One Workshop every month in each City
Project proponents, Real Estate & Infrastructure Developers and their Associations	Workshops	GNIDA/RO UPPCB	At least 01 workshop every month	SPCBs to plan awareness drive in coordination with Developer Associations. Display boards at sites/ Brochures/ Pamphlets as per requirement.
Construction workers	Training workshops/ On-site demonstrations/ On-site demonstrations	GNIDA	At least 01 training/demonstration every month	For sites registered on web portal, by each Project Proponent at Project level @ One per month
Citizens	Print/electronic/social media, Brochures/Pamphlets	GNIDA	At least 04 posts per month	At least one post per week
Citizens	Community level programs with RWAs	GNIDA	At least 01 event every month	At least one event per month at Ward level
Citizens	Radio Jingles	GNIDA	At least 04 radio jingles per month	At least one per week

NAGAR NIGAM MEERUT

Focus Area: Dust mitigation norms/measures, Disposal of C&D waste, Material handling & transportation | Frequency: Monthly

Stakeholders	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Government Construction agencies / Development Authorities	Coordination meetings / Workshops / Webinars / SOP Distribution	Nagar Nigam Meerut through its Chief Engineer / SPCB	01 Workshop / Month	One Workshop every month in each City
Project proponents, Real Estate & Infrastructure Developers and their Associations	Workshops	Nagar Nigam Meerut through its Chief Engineer / SPCB	01 Drive / Month	SPCBs to plan awareness drive in coordination with Developer Associations. Display boards at sites / Brochures / Pamphlets as per requirement.
Construction workers	Training workshops / On-site demonstrations	Nagar Nigam Meerut through its Chief Engineer / SPCB	01 Demo per Site / Month	For sites registered on web portal, by each Project Proponent at Project level @ One per month
Citizens	Print / electronic / social media, Brochures / Pamphlets	Nagar Nigam Meerut through its Chief Engineer & SBM Cell	04 Posts / Month (1 per week)	At least one post per week
Citizens	Community level programs with RWAs	Nagar Nigam Meerut through its Chief Engineer & SBM Cell	01 Event per Ward / Month	At least one event per month at Ward level
Citizens	Radio Jingles / Loudspeaker & PA System Announcements	Nagar Nigam Meerut through its Chief Engineer & SBM Cell	04 Drives / Month (1 per week)	At least one per week

Details of Special Drive / Awareness Campaign Planned	
Campaign Name	Action Plan & Description
1. C&D Dust Mitigation Drive	Dust suppression through Anti-smog guns, Green Nets, Windbreakers, and Regular Water Sprinkling across all active construction sites.
2. Safe C&D Waste Transport Enforcement	Ensuring maximize Collection & Transportation of Construction and Demolition materials/debris to prevent fugitive dust emissions.
3. C&D Waste Disposal Campaign	Designating dedicated collection/disposal points for C&D waste and strictly penalizing unauthorized dumping in open areas or road drains.
4. On-Site Worker Safety & SOP Training	Conducting monthly training programs for construction workers on dust suppression techniques, proper material handling, and mandatory use of PPE kits.

Nagar Palika Parishad Baghpat

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
Dust mitigation, safe handling and disposal of C&D waste	Government Construction agencies / Development Authorities	Coordination meetings / Workshops / Webinars / SOP Distribution	Nagar Palika Parishad Baghpat / SPCB	01 Workshop / Month	At least one workshop shall be conducted every month in each city.
Dust mitigation, safe handling and disposal of C&D waste	Project proponents, Real Estate & Infrastructure Developers and their Associations	Workshops	Nagar Palika Parishad Baghpat / SPCB	01 Drive / Month	SPCBs shall conduct awareness drives in coordination with Developer Associations. Display boards, brochures, and pamphlets shall be used at project sites as required.
Dust mitigation, safe handling and disposal of C&D waste	Construction workers	Training workshops / On-site demonstrations	Nagar Palika Parishad Baghpat / Project Proponents	01 Demo per Site / Month	For sites registered on the web portal, each Project Proponent shall conduct at least one activity per month at the project level.

Dust mitigation, safe handling and disposal of C&D waste	Citizens	Print / electronic / social media, Brochures / Pamphlets	Nagar Palika Parishad Baghpat	04 Posts / Month (1 per week)	At least one post shall be published every week.
Dust mitigation, safe handling and disposal of C&D waste	Citizens	Community level programs with RWAs	Nagar Palika Parishad Baghpat	01 Event per Ward / Month	At least one event shall be organized every month at the ward level.
Dust mitigation, safe handling and disposal of C&D waste	Citizens	Radio Jingles / Loudspeaker & PA System Announcements	Nagar Palika Parishad Baghpat	04 Drives / Month (1 per week)	At least one activity shall be conducted per week.
1. C&D Dust Mitigation Drive	Targeted stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Baghpat	As per campaign schedule	Mandatory installation of anti-smog guns, green nets, wind barriers, and regular water sprinkling shall be ensured at all active construction sites.
2. Safe C&D Waste Transport Enforcement	Targeted stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Baghpat	As per campaign schedule	100% covered transportation of construction and demolition materials/debris shall be ensured to prevent fugitive dust emissions.
3. C&D Waste Disposal Campaign	Targeted stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Baghpat	As per campaign schedule	Designating dedicated collection/disposal points for C&D waste and strictly penalizing unauthorized dumping in open areas or road drains.
4. On-Site Worker Safety & SOP Training	Targeted stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Baghpat	As per campaign schedule	Monthly training programs shall be conducted for construction workers on dust control measures, safe material handling, and mandatory use of PPE.

Nagar Palika Parishad Bulandshahr

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
Dust mitigation, safe handling and disposal of C&D waste	Government Construction agencies / Development Authorities	Coordination meetings / Workshops / Webinars / SOP Distribution	Nagar Palika Parishad Bulandshahr / SPCB	01 Workshop / Month	One Workshop every month in each City

Dust mitigation, safe handling and disposal of C&D waste	Project proponents, Real Estate & Infrastructure Developers and their Associations	Workshops	Nagar Palika Parishad Bulandshahr / SPCB	01 Drive / Month	SPCBs to plan awareness drive in coordination with Developer Associations. Display boards at sites / Brochures / Pamphlets as per requirement.
Dust mitigation, safe handling and disposal of C&D waste	Construction workers	Training workshops / On-site demonstrations	Nagar Palika Parishad Bulandshahr / Project Proponents	01 Demo per Site / Month	For sites registered on web portal, by each Project Proponent at Project level @ One per month
Dust mitigation, safe handling and disposal of C&D waste	Citizens	Print / electronic / social media, Brochures / Pamphlets	Nagar Palika Parishad Bulandshahr	04 Posts / Month (1 per week)	At least one post per week
Dust mitigation, safe handling and disposal of C&D waste	Citizens	Community level programs with RWAs	Nagar Palika Parishad Bulandshahr	01 Event per Ward / Month	At least one event per month at Ward level
Dust mitigation, safe handling and disposal of C&D waste	Citizens	Radio Jingles / Loudspeaker & PA System Announcements	Nagar Palika Parishad Bulandshahr	04 Drives / Month (1 per week)	At least one per week
1. C&D Dust Mitigation Drive	Targeted stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Bulandshahr	As per campaign schedule	Mandatory installation of anti-smog guns, green nets, windbreakers, and regular water sprinkling across all active construction sites.
2. Safe C&D Waste Transport Enforcement	Targeted stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Bulandshahr	As per campaign schedule	Enforcing 100% covered transportation of construction and demolition materials/debris to prevent fugitive dust emissions.
3. C&D Waste Disposal Campaign	Targeted stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Bulandshahr	As per campaign schedule	Designating dedicated collection/disposal points for C&D waste and strictly penalizing unauthorized dumping in open areas or road drains.
4. On-Site Worker Safety & SOP Training	Targeted stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Bulandshahr	As per campaign schedule	Conducting monthly training programs for construction workers on dust suppression techniques, proper material handling, and mandatory use of PPE kits.

Nagar Palika Parishad Loni

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
Dust mitigation, safe handling and disposal of C&D waste	Government construction agencies / Development authorities	Coordination meetings / Workshops / Webinars / SOP distribution	Nagar Palika Parishad Loni	1	District-level coordination meeting every month.
Dust mitigation, safe handling and disposal of C&D waste	Project proponents, real estate & infrastructure developers	Workshops	Not specified	Not specified	Not specified in source.
Dust mitigation, safe handling and disposal of C&D waste	Construction workers	Training workshops / On-site demonstrations	Not specified	Not specified	Not specified in source.
Dust mitigation, safe handling and disposal of C&D waste	Citizens	Print / electronic / social media; brochures / pamphlets	Not specified	Not specified	Not specified in source.
Dust mitigation, safe handling and disposal of C&D waste	Citizens	Community-level programmes with RWAs	Not specified	Not specified	Not specified in source.
Dust mitigation, safe handling and disposal of C&D waste	Citizens	Radio jingles	Not specified	Not specified	Not specified in source.

Nagar Palika Parishad Modinagar

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
Dust mitigation, safe handling and disposal of C&D waste	Government Construction agencies / Development Authorities	Coordination meetings / Workshops / Webinars / SOP Distribution	Nagar Palika Parishad Modinagar	01 Workshop / Month	One Workshop every month in City
Dust mitigation, safe handling and disposal of C&D waste	Project proponents, Real Estate & Infrastructure Developers and their Associations	Workshops	Nagar Palika Parishad Modinagar	02 workshop/ Month	NPP Modinagar will execute awareness drive in coordination with Developer Associations. Display boards at sites / Brochures / Pamphlets as per requirement.
Dust mitigation, safe handling and disposal of C&D waste	Construction workers	Training workshops / On-site demonstrations	Nagar Palika Parishad Modinagar	01 Demo per Site / Month	For sites registered on web portal, by each Project Proponent at Project level @ One per month
Dust mitigation, safe handling and disposal of C&D waste	Citizens	Print / electronic / social media, Brochures / Pamphlets	Nagar Palika Parishad Modinagar	06 Posts / Month	At least one post per week
Dust mitigation, safe handling and disposal of C&D waste	Citizens	Community level programs with RWAs	Nagar Palika Parishad Modinagar	01 Event/Ward / Month	At least one event per month at Ward level
Dust mitigation, safe handling and disposal of C&D waste	Citizens	Radio Jingles / Loudspeaker & PA System Announcements	Nagar Palika Parishad Modinagar	04 Drives / Month	At least one per week
1. C&D Dust Mitigation Drive	Targeted stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Modinagar	As per campaign schedule	Mandatory installation of anti-smog guns, green nets, windbreakers, and regular water sprinkling across all active construction sites.

2. Safe C&D Waste Transport Enforcement	Targeted stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Modinagar	As per campaign schedule	Enforcing 100% covered transportation of construction and demolition materials/debris to prevent fugitive dust emissions.
3. C&D Waste Disposal Campaign	Targeted stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Modinagar	As per campaign schedule	Designating dedicated collection/disposal points for C&D waste and strictly penalizing unauthorized dumping in open areas or road drains.
4. On-Site Worker Safety & SOP Training	Targeted stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Modinagar	As per campaign schedule	Conducting monthly training programs for construction workers on dust suppression techniques, proper material handling, and mandatory use of PPE kits.

Nagar Palika Parishad Hapur

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
Dust mitigation, safe handling and disposal of C&D waste	Government Construction agencies / Development Authorities	Coordination meetings / Workshops / Webinars / SOP Distribution	Nagar Palika Parishad Hapur / SPCB	01 Workshop / Month	One Workshop every month in each City
Dust mitigation, safe handling and disposal of C&D waste	Project proponents, Real Estate & Infrastructure Developers and their Associations	Workshops	Nagar Palika Parishad Hapur / SPCB	01 Drive / Month	SPCBs to plan awareness drive in coordination with Developer Associations. Display boards at sites / Brochures / Pamphlets as per requirement.
Dust mitigation, safe handling and disposal of C&D waste	Construction workers	Training workshops / On-site demonstrations	Nagar Palika Parishad Hapur / Project Proponents	01 Demo per Site / Month	For sites registered on web portal, by each Project Proponent at Project level @ One per month
Dust mitigation, safe handling and disposal of C&D waste	Citizens	Print / electronic / social media, Brochures / Pamphlets	Nagar Palika Parishad Hapur	04 Posts / Month (1 per week)	At least one post per week

Dust mitigation, safe handling and disposal of C&D waste	Citizens	Community level programs with RWAs	Nagar Palika Parishad Hapur	01 Event per Ward / Month	At least one event per month at Ward level
Dust mitigation, safe handling and disposal of C&D waste	Citizens	Radio Jingles / Loudspeaker & PA System Announcements	Nagar Palika Parishad Hapur	04 Drives / Month (1 per week)	At least one per week
1. C&D Dust Mitigation Drive	Targeted stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Hapur	As per campaign schedule	Mandatory installation of anti-smog guns, green nets, windbreakers, and regular water sprinkling across all active construction sites.
2. Safe C&D Waste Transport Enforcement	Targeted stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Hapur	As per campaign schedule	Enforcing 100% covered transportation of construction and demolition materials/debris to prevent fugitive dust emissions.
3. C&D Waste Disposal Campaign	Targeted stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Hapur	As per campaign schedule	Designating dedicated collection/disposal points for C&D waste and strictly penalizing unauthorized dumping in open areas or road drains.
4. On-Site Worker Safety & SOP Training	Targeted stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Hapur	As per campaign schedule	Conducting monthly training programs for construction workers on dust suppression techniques, proper material handling, and mandatory use of PPE kits.

Nagar Palika Parishad Muzaffarnagar

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
Dust mitigation, safe handling and disposal of C&D waste	Government construction agencies / Development authorities	Coordination meetings / Workshops / Webinars / SOP distribution	Nagar Palika Parishad Muzaffarnagar / SPCB	01 Workshop / Month	One workshop every month.

Dust mitigation, safe handling and disposal of C&D waste	Project proponents, real estate & infrastructure developers	Workshops	Nagar Palika Parishad Muzaffarnagar / SPCB	01 Drive / Month	Drive with developer associations and site IEC materials.
Dust mitigation, safe handling and disposal of C&D waste	Construction workers	Training workshops / On-site demonstrations	Nagar Palika Parishad Muzaffarnagar / Project Proponents	01 Demo per Site / Month	For each site registered on the portal.
Dust mitigation, safe handling and disposal of C&D waste	Citizens	Print / electronic / social media; brochures / pamphlets	Nagar Palika Parishad Muzaffarnagar	04 Posts / Month (1/week)	At least one post per week.
Dust mitigation, safe handling and disposal of C&D waste	Citizens	Community-level programmes with RWAs	Nagar Palika Parishad Muzaffarnagar	01 Event per Ward / Month	At least one ward-level event per month.
Dust mitigation, safe handling and disposal of C&D waste	Citizens	Radio jingles	Nagar Palika Parishad Muzaffarnagar	04 Drives / Month (1/week)	At least one per week.
C&D Dust Mitigation Drive	Targeted stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Muzaffarnagar	As per campaign schedule	Mandatory anti-smog guns, green nets, windbreakers and water sprinkling at active sites.
C&D Waste Disposal Campaign	Targeted stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Muzaffarnagar	As per campaign schedule	Use designated collection/disposal points and act against unauthorized dumping.
On-Site Worker Safety & SOP Training	Targeted stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Muzaffarnagar	As per campaign schedule	Monthly worker training on dust suppression, material handling and PPE.
Safe C&D Waste Transport Enforcement	Targeted stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Muzaffarnagar	As per campaign schedule	Enforce fully covered transport of C&D material and debris.

Nagar Palika Parishad Shamli

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
Dust mitigation, safe handling and disposal of C&D waste	Government Construction agencies / Development Authorities	Coordination meetings / Workshops / Webinars / SOP Distribution	Nagar Palika Parishad Shamli / SPCB	01 Workshop / Month	One Workshop every month in each City
Dust mitigation, safe handling and disposal of C&D waste	Project proponents, Real Estate & Infrastructure Developers and their Associations	Workshops	Nagar Palika Parishad Shamli / SPCB	01 Drive / Month	SPCBs to plan awareness drive in coordination with Developer Associations. Display boards at sites / Brochures / Pamphlets as per requirement.
Dust mitigation, safe handling and disposal of C&D waste	Construction workers	Training workshops / On-site demonstrations	Nagar Palika Parishad Shamli / Project Proponents	01 Demo per Site / Month	For sites registered on web portal, by each Project Proponent at Project level @ One per month
Dust mitigation, safe handling and disposal of C&D waste	Citizens	Print / electronic / social media, Brochures / Pamphlets	Nagar Palika Parishad Shamli	04 Posts / Month (1 per week)	At least one post per week
Dust mitigation, safe handling and disposal of C&D waste	Citizens	Community level programs with RWAs	Nagar Palika Parishad Shamli	01 Event per Ward / Month	At least one event per month at Ward level
Dust mitigation, safe handling and disposal of C&D waste	Citizens	Radio Jingles / Loudspeaker & PA System Announcements	Nagar Palika Parishad Shamli	04 Drives / Month (1 per week)	At least one per week
1. C&D Dust Mitigation Drive	Targeted stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Shamli	As per campaign schedule	Mandatory installation of anti-smog guns, green nets, windbreakers, and regular water sprinkling across all active construction sites.

2. Safe C&D Waste Transport Enforcement	Targeted stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Shamli	As per campaign schedule	Enforcing 100% covered transportation of construction and demolition materials/debris to prevent fugitive dust emissions.
3. C&D Waste Disposal Campaign	Targeted stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Shamli	As per campaign schedule	Designating dedicated collection/disposal points for C&D waste and strictly penalizing unauthorized dumping in open areas or road drains.
4. On-Site Worker Safety & SOP Training	Targeted stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Shamli	As per campaign schedule	Conducting monthly training programs for construction workers on dust suppression techniques, proper material handling, and mandatory use of PPE kits.

06 RO-UPPCB (NCR-UP)

Focus area: Dust mitigation norms/measures, Disposal of C&D waste, Material handling and its transportation

Frequency: Monthly

Norm: At least one (01) Workshop/ Coordination meeting/ On-site demonstration/ Community meetings every month

Stakeholders	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
• Project proponents • Real Estate & Developers and their Associations	Workshops	RO-Ghaziabad	07	01 Programme with Project Proponents, RERA, IIDDD, Housing and Urban Planning Department at each RO in the month of- September, October, November, December, January, February, March
		RO- Noida	07	
		RO- Gr. Noida	07	
		RO- Meerut	07	
		RO- Muzaffarnagar	07	
		RO- Bulandshahar	07	
		Total-42		

Details of Special Drive/Awareness Campaign planned:

- Awareness about dust mitigation like green net, barricades, covered C&D material, Anti-smog guns etc. via Hoardings, Pamphlets, LED.
- Awareness programmes with Developer/contractor, construction-worker etc. for strictly comply the norms of CAQM regarding C&D projects.
- Toolbox training, site compliance orientation, transport/debris compliance drive.
- Community awareness around construction dust.

5. Municipal Solid Waste (MSW)/Biomass Burning

YEIDA					
A. Frequency: Quarterly					
Norms: At-least one (01) Workshop/ Training/ Mass Cleaning Drives every quarter at Ward/ City level					
Focus Areas	Stakeholders	Mode of Implementation	Implementing Agency	Quarterly Target	Remarks
MSW Segregation & Biomass burning	RWAs, Market/ Trade Associations & Citizens	Sensitization workshops / campaigns	YEIDA	1	One Workshop every quarter in each Ward
MSW Segregation & Biomass burning	RWAs, Market/ Trade Associations & Citizens	Influencer engagement / Social media / Print / Electronic media	YEIDA	12	At least one post per week
MSW Segregation & Biomass burning	RWAs, Market/ Trade Associations & Citizens	Brochures/Pamphlets/ Posters	YEIDA	12	At least one post per week
MSW Segregation & Biomass burning	RWAs, Market/ Trade Associations & Citizens	Radio Jingles	YEIDA	12	At least one post per week
Segregation, Collection & Transportation	Sanitation Workers/Safai Karmcharis	Sensitisation workshops/ Training programmes / Mass Cleaning Drives	YEIDA	1	One Workshop every quarter in each Ward
MSW management	Bulk Waste Generators	Training and Capacity Building on MSW management / Exposure visits	YEIDA	1	One Workshop / Visit every quarter at City Level

B. Frequency: Periodic / On need basis					
Focus Areas	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks
Sensitisation on MSW handling and disposal	Waste Pickers/ Kabadiwalas	Awareness drives	YEIDA	1	Awareness drives to be organized at Ward level at regular intervals
C. Frequency :Monthly					
Norms: At least one workshop every month by ECO clubs.					
Focus Areas	Stakeholders	Implementing Agency	Monthly Target	Remarks	
Awareness campaigns	Schools/ Colleges	ECO Clubs	1	ECO Clubs to organise one workshop each month at every-School / College level. The workshops to focus on MSW, Greening and Awareness on Air Quality Issues	

Ghaziabad Nagar Nigam

Focus Areas	Stakeholders	Mode of Implementation	Implementing Agency	Quarterly Target	Remarks
MSW Segregation & Biomass burning	RWAs, Market / Trade Associations & Citizens	Sensitization workshops / campaigns	GHAZIABAD NAGAR NIGAM Health Dept. / SWM Cell & NGO Partners	1 Workshop per Ward / during Door 2 Door Collection & segregation	One Workshop every quarter in each Ward
		Influencer engagement / Social media / Print / Electronic media	Social Media & IT Cell / PR Dept.	12 Social Media Posts and rwa and stake holder meeting	At least one post per week
		Posters/IEC And BCC Activity Residential And Commercial Area	Sanitation / Public Relations Dept.	Distribution of Pamphlets & Display of Source Segregation Activity/ Ward	At least one post per week
		Reels And Short / Social Media	Publish by Social Media Account	Publish by Social Media Account	At least one post per week
Segregation, Collection & Transportation	Sanitation Workers / Safai Karmcharis	Sensitisation workshops / Training programmes / Mass Cleaning Drives	Sanitary Inspectors & SWM Nodal Officers	1 Training Session & 1 Mass Drive per Ward / PER WEEK	One Workshop every quarter in each Ward
	Market Association and Shopkeepers		IEC Team, Zonal incharge, ZSO and SFI, Supervisor, Safai Mitra	Red & Yellow Spot Free	Per day activity/Zone-vise
	NGO, Market Association, Youth Volunteers		IEC Team, Zonal incharge, ZSO and SFI, Supervisor	Cleanliness Drive In Water Bodies	Per day activity/Zone-vise
	Market Association and Shopkeepers		IEC Team, Zonal incharge, ZSO and SFI	Market Awareness (Visible Cleanliness & Single Use Plastic)	Per day activity/Zone-vise
	RWA, Youths		IEC Team, Zonal incharge, ZSO and SFI	Cleanliness in Backlanes	Per day activity/Zone-vise

	Slums Head, SSG Group, Ward Councillor, Anganwadi Administration		IEC Team, Zonal incharge, ZSO and SFI	Cleanliness 4 Bin Awareness in Slum Area	Per day activity/Zone-wise
	School Administration and School Staff		IEC Team, Zonal incharge, ZSO and SFI	Cleanliness Awareness in Schools	Per day activity/Zone-wise
	Hotel/Restaurants Staff, NGO		IEC Team, Zonal incharge, ZSO and SFI	Zero Waste Event	Per day activity/Zone-wise
	Market Association and Shopkeepers		IEC Team, Zonal incharge, ZSO and SFI	Market Awareness (Visible Cleanliness & Single Use Plastic)	Per day activity/Zone-wise
	Swachh Mitra (Siwar Mitra)		IEC Team, Zonal incharge, ZSO and SFI	Awareness About Septic Tank Cleaning	Per day activity/Zone-wise
	Market Association and Shopkeepers		IEC Team, Zonal incharge, ZSO and SFI	Red & Yellow Spot Free	Per day activity/Zone-wise
	School Administration and School Staff, RWA, NGO – Sunehrai Disha Foundation, Youths, Volunteers		IEC Team, Zonal incharge, ZSO and SFI	RRR Activity In School / Society	Per day activity/Zone-wise
	Market Association and Shopkeepers		IEC Team, Zonal incharge, ZSO and SFI	Market Awareness (Visible Cleanliness & Single Use Plastic)	Per day activity/Zone-wise
	School Administration , School Staff and Students		IEC Team, Zonal incharge, ZSO and SFI	Swachta Ki Pathsala	Per day activity/Zone-wise
MSW management	Bulk Waste Generators/RWA	Training and Capacity Building on MSW management / Exposure visits	SWM Cell / Environment Wing in coordination with Pollution Control Board	Zone Wise Workshop BWG And RWA	One Workshop / EVERY WEEK

Elimination of Single-Use Plastics (SUP)	Market Associations, Vendors, Hawkers	Surprise inspection drives & alternative material promotion (Cloth bag banks)	Enforcement Squad & Sanitary Inspectors	Monthly Market Verification Drives	Organized regularly across major commercial hubs
Cleanliness Ranking & School Competitions	School & College Students	Swachh School ratings, painting/essay contests, student ambassador creation	Education Dept. & GHAZIABAD NAGAR NIGAMSWM Cell	Bi-annual City-wide Competitions	Organized during Swachh Survekshan drives
B. Frequency: Periodic / On Need Basis					
Focus Areas	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks
Sensitisation on MSW handling and disposal	Waste Pickers / Kabadiwalas	Awareness drives, PPE distribution & integration into formal collection network	SWM Department / Partner NGO / Community Organizers	Minimum 2 Awareness Drives per Zone / Month	Awareness drives to be organized at Ward level at regular intervals
C. Frequency: Monthly (Norm: At least one workshop every month by ECO clubs)					
Focus Areas	Stakeholders	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Awareness campaigns	Schools / Colleges	Interactive Workshops, Painting Competitions, Street Plays	ECO Clubs / ULB	01 Workshop / Month / School	ECO Clubs to organise one workshop each month at every School/College level. Focus on MSW, Greening & Air Quality.
Details of Special Drive / Awareness Campaign Planned					
Campaign Name		Action Plan & Description			
1. Door-to-Door Segregation Campaign		Sensitizing residents and shopkeepers to strictly segregate waste into 100% wet and dry waste categories at source.			
2. Anti-Biomass Burning Squad		Formation of a dedicated monitoring team and strict enforcement/penalty measures to prevent open burning of stubble, garbage, plastic, and dry leaves.			
3. Mass Cleanliness Drives		Conducting large-scale cleanliness drives around public places, markets, and water bodies on special commemorative days each month.			
4. School Engagement & Youth Drives		Organizing student-led awareness programs and rallies focusing on 'Anti-Single Use Plastic' and 'Zero Open Burning' inside and around educational institutions.			

NOIDA

B. Frequency: Quarterly

Norms: At-least one (01) Workshop/ Training/ Mass Cleaning Drives every quarter at Ward/ City level

Focus Areas	Stakeholders	Mode of Implementation	Implementing Agency	Quarterly Target	Remarks
MSW Segregation & Biomass burning	RWAs, Market/ Trade Associations & Citizens	Sensitization workshops / campaigns	NOIDA	01 workshop / quarter in each ward	One Workshop every quarter in each Ward
MSW Segregation & Biomass burning	RWAs, Market/ Trade Associations & Citizens	Influencer engagement / Social media / Print / Electronic media	NOIDA	At least 12 posts / quarter	At least one post per week
MSW Segregation & Biomass burning	RWAs, Market/ Trade Associations & Citizens	Brochures/Pamphlets/ Posters	NOIDA	At least 01 outreach activity per week (12/quarter)	At least one post per week
MSW Segregation & Biomass burning	RWAs, Market/ Trade Associations & Citizens	Radio Jingles	NOIDA	At least 12 radio jingles per quarter	At least one post per week
Segregation, Collection & Transportation	Sanitation Workers/Safai Karmcharis	Sensitisation workshops/ Training programmes / Mass Cleaning Drives	NOIDA	01 workshop/training drive per quarter in each ward	One Workshop every quarter in each Ward
MSW management	Bulk Waste Generators	Training and Capacity Building on MSW management / Exposure visits	NOIDA	01 workshop/ visit per quarter	One Workshop / Visit every quarter at City Level

B. Frequency: Periodic / On need basis

Focus Areas	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks
Sensitisation on MSW handling and	Waste Pickers/	Awareness drives	NOIDA	01 awareness drive /	Awareness drives to

disposal	Kabadiwalas			quarter	be organized at Ward level at regular intervals
C.Frequency :Monthly					
Norms: At least one workshop every month by ECO clubs.					
Focus Areas	Stakeholders	Implementing Agency	Monthly Target	Remarks	
Awareness campaigns	Schools/ Colleges	ECO Clubs	01 workshop / month at each school/college	ECO Clubs to organise one workshop each month at every-School / College level. The workshops to focus on MSW, Greening and Awareness on Air Quality Issues	

Gr. Noida Industrial Development Authority					
C. Frequency: Quarterly					
Norms: At-least one (01) Workshop/ Training/ Mass Cleaning Drives every quarter at Ward/ City level					
Focus Areas	Stakeholders	Mode of Implementation	Implementing Agency	Quarterly Target	Remarks
MSW Segregation & Biomass burning	RWAs, Market/ Trade Associations & Citizens	Sensitization workshops / campaigns	GNIDA	01 workshop / quarter in each ward	One Workshop every quarter in each Ward
MSW Segregation & Biomass burning	RWAs, Market/ Trade Associations & Citizens	Influencer engagement / Social media / Print / Electronic media	GNIDA	At least 12 posts / quarter	At least one post per week
MSW Segregation & Biomass burning	RWAs, Market/ Trade Associations & Citizens	Brochures/Pamphlets/ Posters	GNIDA	At least 01 outreach activity per week (12/quarter)	At least one post per week
MSW Segregation & Biomass burning	RWAs, Market/ Trade Associations & Citizens	Radio Jingles	GNIDA	At least 12 radio jingles per quarter	At least one post per week

Segregation, Collection & Transportation	Sanitation Workers/Safai Karmcharis	Sensitisation workshops/ Training programmes / Mass Cleaning Drives	GNIDA	01 workshop/training drive per quarter in each ward	One Workshop every quarter in each Ward
MSW management	Bulk Waste Generators	Training and Capacity Building on MSW management / Exposure visits	GNIDA	01 workshop/ visit per quarter	One Workshop / Visit every quarter at City Level
B. Frequency: Periodic / On need basis					
Focus Areas	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks
Sensitisation on MSW handling and disposal	Waste Pickers/ Kabadiwalas	Awareness drives	GNIDA	01 awareness drive / quarter	Awareness drives to be organized at Ward level at regular intervals
C. Frequency : Monthly					
Norms: At least one workshop every month by ECO clubs.					
Focus Areas	Stakeholders	Implementing Agency	Monthly Target	Remarks	
Awareness campaigns	Schools/ Colleges	ECO Clubs	01 workshop / month at each school/college	ECO Clubs to organise one workshop each month at every-School / College level. The workshops to focus on MSW, Greening and Awareness on Air Quality Issues	

NAGAR NIGAM MEERUT

A. Frequency: Quarterly (Norm: At least one Workshop/ Training/ Mass Cleaning Drives every quarter at Ward/ City level)

Focus Areas	Stakeholders	Mode of Implementation	Implementing Agency	Quarterly Target	Remarks
MSW Segregation & Biomass burning	RWAs / Market & Trade Associations / Citizens	Sensitization workshops / campaigns	Nagar Nigam Meerut through its SBM Cell/IEC Team	01 Workshop / Ward	One Workshop every quarter in each Ward
MSW Segregation & Biomass burning	RWAs / Market & Trade Associations / Citizens	Influencer engagement / Social media / Print / Electronic media	Nagar Nigam Meerut through its SBM Cell/IEC Team	12 Posts / Quarter	At least one post per week
MSW Segregation & Biomass burning	RWAs / Market & Trade Associations / Citizens	Brochures / Pamphlets / Posters	Nagar Nigam Meerut through its SBM Cell/IEC Team	12 Distributions / Quarter	At least one post/distribution per week
MSW Segregation & Biomass burning	RWAs / Market & Trade Associations / Citizens	Radio Jingles / PA System Announcements	Nagar Nigam Meerut through its SBM Cell/IEC Team	12 Drives / Quarter	At least one drive per week via PA System
Segregation, Collection & Transportation	Sanitation Workers / Safai Karmcharis	Sensitisation workshops / Training programmes / Mass Cleaning Drives	Nagar Nigam Meerut through its SBM Cell/IEC Team	01 Program / Ward	One Workshop every quarter in each Ward
Segregation, Collection & Transportation	RWAs / Market & Trade Associations / Citizens	Door-to-Door Awareness Drives for enhancing Source Segregation, Home Composting, etc.	Nagar Nigam Meerut through its SBM Cell/IEC Team	Daily	Daily DTD Awareness drive in each ward
MSW Management	Market Association/Shopkeepers & Citizens	Market Awareness (Visible Cleanliness & Single Use Plastic)	Nagar Nigam Meerut through its SBM Cell/IEC Team	04 Drive/Month (01 per Week)	One Awareness Drive per week in Market Areas.
MSW Management	Bulk Waste Generators (Hotels, Halls, Institutions)	Training and Capacity Building on MSW management / Exposure visits	Nagar Nigam Meerut through its SBM Cell/IEC	01 City Level Visit	One Workshop / Visit every quarter at City Level

			Team		
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B. Frequency: Periodic / On Need Basis

Focus Areas	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks
Sensitisation on MSW handling and disposal	Waste Pickers / Kabadiwalas	Awareness drives & safety gear distribution	Nagar Nigam Meerut	Bi-monthly (Every 2 Months)	Awareness drives to be organized at Ward level at regular intervals

C. Frequency: Monthly (Norm: At least one workshop every month by ECO clubs)

Focus Areas	Stakeholders	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Awareness campaigns	Schools / Colleges	Interactive Workshops, Painting Competitions, Street Plays	ECO Clubs / Nagar Nigam Meerut	01 Workshop / Month / School	ECO Clubs to organise one workshop each month at every School/College level. Focus on MSW, Greening & Air Quality.

Details of Special Drive / Awareness Campaign Planned

Campaign Name	Action Plan & Description
1. Door-to-Door Segregation Campaign	Sensitizing residents and shopkeepers to strictly segregate waste into 100% wet and dry waste categories at source & further into Sanitary & Special Care Waste.
2. Anti-Biomass Burning Squad	Formation of a dedicated monitoring team and strict enforcement/penalty measures to prevent open burning of stubble, garbage, plastic, and dry leaves.
3. Mass Cleanliness Drives	Conducting large-scale cleanliness drives around public places, markets, and water bodies on special commemorative days each month.
4. School Engagement & Youth Drives	Organizing student-led awareness programs and rallies focusing on 'Anti-Single Use Plastic' and 'Zero Open Burning' inside and around educational institutions.

Nagar Palika Parishad Baghpat

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
Awareness campaigns	Schools / Colleges	Interactive Workshops, Painting Competitions, Street Plays	ECO Clubs / Nagar Palika Parisad Baghpat	01 Workshop / Month / School	Eco Clubs shall organize at least one workshop every month in each school/college, focusing on MSW management, greening, and air quality.
Sensitisation on MSW handling and disposal	Waste Pickers / Kabadiwalas	Awareness drives & safety gear distribution	Nagar Palika Parisad Baghpat	Bi-monthly (Every 2 Months)	Awareness drives shall be organized at regular intervals at the ward level.
MSW Segregation & Biomass burning	RWAs / Market & Trade Associations / Citizens	Sensitization workshops / campaigns	Nagar Palika Parisad Baghpat	01 Workshop per Ward	At least one workshop shall be conducted every quarter in each ward.
MSW Segregation & Biomass burning	RWAs / Market & Trade Associations / Citizens	Influencer engagement / Social media / Print / Electronic media	Nagar Palika Parisad Baghpat	12 Posts / Quarter	At least one post shall be published per week.
MSW Segregation & Biomass burning	RWAs / Market & Trade Associations / Citizens	Brochures / Pamphlets / Posters	Nagar Palika Parisad Baghpat	12 Distributions / Quarter	At least one post/distribution activity shall be undertaken per week.
MSW Segregation & Biomass burning	RWAs / Market & Trade Associations / Citizens	Radio Jingles / PA System Announcements	Nagar Palika Parisad Baghpat	12 Drives / Quarter	At least one awareness drive shall be conducted per week through the Public Address (PA) System.
MSW management	Bulk Waste Generators (Hotels, Halls, Institutions)	Training and Capacity Building on MSW management / Exposure visits	Nagar Palika Parisad Baghpat	01 City Level Visit	At least one workshop/visit shall be conducted every quarter at the city level.
Segregation, Collection & Transportation	Sanitation Workers / Safai Karmcharis	Sensitisation workshops / Training programmes / Mass Cleaning Drives	Nagar Palika Parisad Baghpat	01 Program / Ward	At least one workshop shall be conducted every quarter in each ward.
1. Door-to-Door Segregation Campaign	Citizens / institutions / sanitation stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Baghpat	As per campaign schedule	Residents and shopkeepers shall be sensitized to ensure 100% segregation of wet and dry waste at source.
2. Anti-Biomass Burning Squad	Citizens / institutions / sanitation stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Baghpat	As per campaign schedule	A dedicated monitoring team shall be constituted, with strict enforcement and penalty measures to prevent open burning of stubble, garbage, plastic,

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
					and dry leaves.
3. Mass Cleanliness Drives	Citizens / institutions / sanitation stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Baghpat	As per campaign schedule	Large-scale cleanliness drives shall be conducted every month at public places, markets, and water bodies on special commemorative days.
4. School Engagement & Youth Drives	Citizens / institutions / sanitation stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Baghpat	As per campaign schedule	Student-led awareness programs and rallies shall be organized in and around educational institutions, focusing on “Anti-Single Use Plastic” and “Zero Open Burning” campaigns.

Nagar Palika Parishad Bulandshahar

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
Awareness campaigns	Schools / Colleges	Interactive Workshops, Painting Competitions, Street Plays	ECO Clubs / Nagar Palika Parisad Bulandshahr	01 Workshop / Month / School	ECO Clubs to organise one workshop each month at every School/College level. Focus on MSW, Greening & Air Quality.
Sensitisation on MSW handling and disposal	Waste Pickers / Kabadiwalas	Awareness drives & safety gear distribution	Nagar Palika Parisad Bulandshahr	Bi-monthly (Every 2 Months)	Awareness drives to be organized at Ward level at regular intervals
MSW Segregation & Biomass burning	RWAs / Market & Trade Associations / Citizens	Sensitization workshops / campaigns	Nagar Palika Parisad Bulandshahr	01 Workshop / Ward	One Workshop every quarter in each Ward
MSW Segregation & Biomass burning	RWAs / Market & Trade Associations / Citizens	Influencer engagement / Social media / Print / Electronic media	Nagar Palika Parisad Bulandshahr	12 Posts / Quarter	At least one post per week
MSW Segregation & Biomass burning	RWAs / Market & Trade Associations /	Brochures / Pamphlets / Posters	Nagar Palika Parisad Bulandshahr	12 Distributions / Quarter	At least one post/distribution per week

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
	Citizens				
MSW Segregation & Biomass burning	RWAs / Market & Trade Associations / Citizens	Radio Jingles / PA System Announcements	Nagar Palika Parisad Bulandshahr	12 Drives / Quarter	At least one drive per week via PA System
MSW management	Bulk Waste Generators (Hotels, Halls, Institutions)	Training and Capacity Building on MSW management / Exposure visits	Nagar Palika Parisad Bulandshahr	01 City Level Visit	One Workshop / Visit every quarter at City Level
Segregation, Collection & Transportation	Sanitation Workers / Safai Karmcharis	Sensitisation workshops / Training programmes / Mass Cleaning Drives	Nagar Palika Parisad Bulandshahr	01 Program / Ward	One Workshop every quarter in each Ward
1. Door-to-Door Segregation Campaign	Citizens / institutions / sanitation stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Bulandshahr	As per campaign schedule	Sensitizing residents and shopkeepers to strictly segregate waste into 100% wet and dry waste categories at source.
2. Anti-Biomass Burning Squad	Citizens / institutions / sanitation stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Bulandshahr	As per campaign schedule	Formation of a dedicated monitoring team and strict enforcement/penalty measures to prevent open burning of stubble, garbage, plastic, and dry leaves.
3. Mass Cleanliness Drives	Citizens / institutions / sanitation stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Bulandshahr	As per campaign schedule	Conducting large-scale cleanliness drives around public places, markets, and water bodies on special commemorative days each month.
4. School Engagement & Youth Drives	Citizens / institutions / sanitation stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Bulandshahr	As per campaign schedule	Organizing student-led awareness programs and rallies focusing on 'Anti-Single Use Plastic' and 'Zero Open Burning' inside and around educational institutions.

Nagar Palika Parishad Loni

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
Awareness campaigns	Schools / Colleges	ECO Club workshops	Nagar Palika Parishad Loni	3	School roster-based awareness on SWM, greening and air quality.
Sensitisation on MSW handling and disposal	Waste Pickers / Kabadiwalas	Awareness drives	Nagar Palika Parishad Loni	55	Ward-level sensitisation.
MSW management	Bulk Waste Generators	Training and capacity building / Exposure visits	Nagar Palika Parishad Loni	2	Training and exposure visits to waste-management facilities.
MSW segregation & biomass burning	RWAs / Market & Trade Associations / Citizens	Sensitization workshops / campaigns	Nagar Palika Parishad Loni	55	Ward-level source segregation and anti-burning workshops.
MSW segregation & biomass burning	RWAs / Market & Trade Associations / Citizens	Influencer engagement / Social media / Print / Electronic media	Nagar Palika Parishad Loni	5	Municipal social-media outreach.
MSW segregation & biomass burning	RWAs / Market & Trade Associations / Citizens	Brochures / Pamphlets / Posters	Nagar Palika Parishad Loni	150,000	Door-to-door IEC material distribution.
MSW segregation & biomass burning	RWAs / Market & Trade Associations / Citizens	Radio jingles / PA announcements	Nagar Palika Parishad Loni	Not quantified	Regular PA announcements through 110 collection vehicles.
Segregation, Collection & Transportation	Sanitation workers / Safai Karmcharis	Sensitisation workshops / Training / Mass Cleaning Drives	Nagar Palika Parishad Loni	55	Ward-level training and cleanliness awareness.

Nagar Palika Parishad Modinagar

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
Awareness campaigns	Schools / Colleges	Interactive Workshops, Painting Competitions, Street Plays	Nagar Palika Parishad Modinagar	01 Workshop / Month / School	ECO Clubs to organise one workshop each month at every School/College level. Focus on MSW, Greening & Air Quality.
Sensitisation on MSW handling and disposal	Waste Pickers / Kabadiwalas	Awareness drives & safety gear distribution	Nagar Palika Parishad Modinagar	01drive/month	Awareness drives to be organized at Ward level at regular intervals
MSW Segregation & Biomass burning	RWAs / Market & Trade Associations / Citizens	Sensitization workshops / campaigns	Nagar Palika Parishad Modinagar	34 Workshop	One Workshop every quarter in each Ward
MSW Segregation & Biomass burning	RWAs / Market & Trade Associations / Citizens	Influencer engagement / Social media / Print / Electronic media	Nagar Palika Parishad Modinagar	30 Posts	At least one post per week
MSW Segregation & Biomass burning	RWAs / Market & Trade Associations / Citizens	Brochures / Pamphlets / Posters	Nagar Palika Parishad Modinagar	30000	At least 3000 pamphlets distribution per week
MSW Segregation & Biomass burning	RWAs / Market & Trade Associations / Citizens	Radio Jingles / PA System Announcements	Nagar Palika Parishad Modinagar	15	At least one drive per week via PA System
MSW management	Bulk Waste Generators (Hotels, Halls, Institutions)	Training and Capacity Building on MSW management / Exposure visits	Nagar Palika Parishad Modinagar	2	One Workshop / Visit every quarter at City Level
Segregation, Collection & Transportation	Sanitation Workers / Safai Karmcharis	Sensitisation workshops / Training programmes / Mass Cleaning Drives	Nagar Palika Parishad Modinagar	34	One Workshop every quarter in each Ward
1. Door-to-Door Segregation Campaign	Citizens / institutions / sanitation stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Modinagar	As per campaign schedule	Sensitizing residents and shopkeepers to strictly segregate waste into 100% wet and dry waste categories at source.
2. Anti-Biomass Burning Squad	Citizens / institutions / sanitation stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Modinagar	As per campaign schedule	Formation of a dedicated monitoring team and strict enforcement/penalty measures to prevent open burning of stubble, garbage, plastic, and dry leaves.
3. Mass Cleanliness Drives	Citizens / institutions / sanitation stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Modinagar	As per campaign schedule	Conducting large-scale cleanliness drives around public places, markets, and water bodies on special commemorative days each

					month.
4. School Engagement & Youth Drives	Citizens / institutions / sanitation stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Modinagar	As per campaign schedule	Organizing student-led awareness programs and rallies focusing on 'Anti-Single Use Plastic' and 'Zero Open Burning' inside and around educational institutions.

Nagar Palika Parishad Hapur

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
Awareness campaigns	Schools / Colleges	Interactive Workshops, Painting Competitions, Street Plays	ECO Clubs / Nagar Palika Parishad Hapur	01 Workshop / Month / School	ECO Clubs to organise one workshop each month at every School/College level. Focus on MSW, Greening & Air Quality.
Sensitisation on MSW handling and disposal	Waste Pickers / Kabadiwalas	Awareness drives & safety gear distribution	Nagar Palika Parishad Hapur	Bi-monthly (Every 2 Months)	Awareness drives to be organized at Ward level at regular intervals
MSW Segregation & Biomass burning	RWAs / Market & Trade Associations / Citizens	Sensitization workshops / campaigns	Nagar Palika Parishad Hapur	01 Workshop / Ward	One Workshop every quarter in each Ward
MSW Segregation & Biomass burning	RWAs / Market & Trade Associations / Citizens	Influencer engagement / Social media / Print / Electronic media	Nagar Palika Parishad Hapur	12 Posts / Quarter	At least one post per week
MSW Segregation & Biomass burning	RWAs / Market & Trade Associations / Citizens	Brochures / Pamphlets / Posters	Nagar Palika Parishad Hapur	12 Distributions / Quarter	At least one post/distribution per week
MSW Segregation & Biomass burning	RWAs / Market & Trade Associations / Citizens	Radio Jingles / PA System Announcements	Nagar Palika Parishad Hapur	12 Drives / Quarter	At least one drive per week via PA System
MSW management	Bulk Waste Generators (Hotels, Halls, Institutions)	Training and Capacity Building on MSW management / Exposure visits	Nagar Palika Parishad Hapur	01 City Level Visit	One Workshop / Visit every quarter at City Level
Segregation, Collection & Transportation	Sanitation Workers / Safai Karmcharis	Sensitisation workshops / Training programmes / Mass Cleaning Drives	Nagar Palika Parishad Hapur	01 Program / Ward	One Workshop every quarter in each Ward

1. Door-to-Door Segregation Campaign	Citizens / institutions / sanitation stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Hapur	As per campaign schedule	Sensitizing residents and shopkeepers to strictly segregate waste into 100% wet and dry waste categories at source.
2. Anti-Biomass Burning Squad	Citizens / institutions / sanitation stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Hapur	As per campaign schedule	Formation of a dedicated monitoring team and strict enforcement/penalty measures to prevent open burning of stubble, garbage, plastic, and dry leaves.
3. Mass Cleanliness Drives	Citizens / institutions / sanitation stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Hapur	As per campaign schedule	Conducting large-scale cleanliness drives around public places, markets, and water bodies on special commemorative days each month.
4. School Engagement & Youth Drives	Citizens / institutions / sanitation stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Hapur	As per campaign schedule	Organizing student-led awareness programs and rallies focusing on 'Anti-Single Use Plastic' and 'Zero Open Burning' inside and around educational institutions.

Nagar Palika Parishad Muzaffarnagar

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
Awareness campaigns	Schools / Colleges	Interactive workshops / competitions / street plays	ECO Clubs / Nagar Palika Parishad Muzaffarnagar	01 Workshop / Month / School	Focus on MSW, greening and air quality.
Sensitisation on MSW handling and disposal	Waste Pickers / Kabadiwalas	Awareness drives	Nagar Palika Parishad Muzaffarnagar	Bi-monthly (Every 2 Months)	Ward-level drives at regular intervals.
MSW management	Bulk Waste Generators	Training and capacity building / Exposure visits	Nagar Palika Parishad Muzaffarnagar	01 City Level Visit	One workshop / visit per quarter.
MSW segregation & biomass burning	RWAs / Market & Trade Associations / Citizens	Sensitization workshops / campaigns	Nagar Palika Parishad Muzaffarnagar	01 Workshop / Ward	One workshop per ward per quarter.
MSW segregation & biomass burning	RWAs / Market & Trade Associations / Citizens	Influencer / Social / Print / Electronic media	Nagar Palika Parishad Muzaffarnagar	12 Posts / Quarter	At least one post per week.

MSW segregation & biomass burning	RWAs / Market & Trade Associations / Citizens	Brochures / Pamphlets / Posters	Nagar Palika Parishad Muzaffarnagar	12 Distributions / Quarter	At least one distribution per week.
MSW segregation & biomass burning	RWAs / Market & Trade Associations / Citizens	Radio jingles	Nagar Palika Parishad Muzaffarnagar	12 Drives / Quarter	At least one per week.
Segregation, Collection & Transportation	Sanitation workers / Safai Karmcharis	Workshops / Training / Mass Cleaning Drives	Nagar Palika Parishad Muzaffarnagar	01 Program / Ward	One workshop per ward per quarter.
Anti-Biomass Burning Squad	Citizens / institutions / sanitation stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Muzaffarnagar	As per campaign schedule	Dedicated monitoring and enforcement against open burning.
Door-to-Door Segregation Campaign	Citizens / institutions / sanitation stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Muzaffarnagar	As per campaign schedule	Sensitize residents and shopkeepers for wet/dry segregation at source.
Mass Cleanliness Drives	Citizens / institutions / sanitation stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Muzaffarnagar	As per campaign schedule	Monthly large-scale drives at public places, markets and water bodies.
School Engagement & Youth Drives	Citizens / institutions / sanitation stakeholders	Special awareness / enforcement campaign	Nagar Palika Parishad Muzaffarnagar	As per campaign schedule	Student-led anti-SUP and zero-open-burning awareness.

Nagar Palika Parishad Shamli

Focus Area / Campaign	Stakeholders	Mode of Implementation	Implementing Agency	Target	Remarks / Action Description
Awareness campaigns	Schools / Colleges	Interactive Workshops, Painting Competitions, Street Plays	ECO Clubs / Nagar Palika Parishad Shamli	01 Workshop / Month / School	ECO Clubs to organise one workshop each month at every School/College level. Focus on MSW, Greening & Air Quality.
Sensitisation on MSW handling and disposal	Waste Pickers / Kabadiwalas	Awareness drives & safety gear distribution	Nagar Palika Parishad Shamli	Bi-monthly (Every 2 Months)	Awareness drives to be organized at Ward level at regular intervals
MSW Segregation & Biomass burning	RWAs / Market & Trade Associations / Citizens	Sensitization workshops / campaigns	Nagar Palika Parishad Shamli	01 Workshop / Ward	One Workshop every quarter in each Ward
MSW Segregation & Biomass burning	RWAs / Market & Trade Associations /	Influencer engagement / Social media / Print /	Nagar Palika Parishad Shamli	12 Posts / Quarter	At least one post per week

	Citizens	Electronic media			
MSW Segregation & Biomass burning	RWAs / Market & Trade Associations / Citizens	Brochures / Pamphlets / Posters	Nagar Palika Parisad Shamli	12 Distributions / Quarter	At least one post/distribution per week
MSW Segregation & Biomass burning	RWAs / Market & Trade Associations / Citizens	Radio Jingles / PA System Announcements	Nagar Palika Parisad Shamli	12 Drives / Quarter	At least one drive per week via PA System
MSW management	Bulk Waste Generators (Hotels, Halls, Institutions)	Training and Capacity Building on MSW management / Exposure visits	Nagar Palika Parisad Shamli	01 City Level Visit	One Workshop / Visit every quarter at City Level

6. Agricultural Residue/Stubble Burning

SUMMARY					
Lead Agency: Agriculture Department/District Administration					
A. Frequency: Monthly					
Norm: At least one programe/camp/traning/workshop at Gram Panchayat/District level					
Duration: Sep to Nov					
Stakeholders	Focus Areas	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Farmers & Gram Panchayats	Prevention of stubble burning and associated public health impacts	Awareness programs/Village-level camps	Deputy Director of agriculture (Respective District)	230 Village-level camps	At least 06 programs per week per district.
		Stakeholder workshops /meetings		01 District level camp	total 01 program per district held in mid September.
		Brochures/Pamphlets/Posters/		38000	At least 1180 pamphlets per week per district.
		Wall writing/Wall painting		850	At least 25 wall writing per week per district.
		Permanent Hoarding		145	At least 04 permanent hoarding per week per district.
		Audio-visual outreach / Radio Jingles		15 Days	from mid September
		Advertiesment vehicle		15 Days	from mid September

	Crop Residue Management Techniques	Field level training & demonstration programs		476	At least 476 Field level training & demonstration program mid September to mid October
Industries, TPPs, Aggregators, Pellet Plants	Supply Chain Management	Stakeholder workshops /meetings		3	One Workshop / Meeting each month in every District

B. Frequency: Monthly

Norm: At least one programe/camp/traning/workshop at Gram Panchayat/District level

Duration: Sep'26 to Mar'27

Stakeholders	Focus Areas	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Compressed Bio-Gas (CBG) Entrepreneurs	Awareness campaigns	Awareness programs/Exposure visits	Deputy Director of agriculture (Respective District)	1	One program/visit each month in every District
Brick manufacturers association	Biomass co-firing in Brick Kilns	Awareness programs		1	One program each month in every District

Details of Special Drive/Awareness Campaign planned:

- **Prevention of stubble burning and associated public health impacts:**

Awareness programs/Village-level camp- To aware farmers from harmful effects of stubble burning and to manage stubble there will be organised village level awareness program in which farmers, FPO workers and officer of agriculture department, public leader etc. participate.

Awareness programs/District-level camp- To aware stakeholders from harmful effects of stubble burning and to manage stubble, there will be organised district level awareness program in which progressive farmers, FPO, Brick-kiln owner, workers and officer of agriculture department, district administration, public leader etc. participate.

- **Stakeholder workshops /meetings-**

Awareness programs/State-level camp- To aware stakeholders from harmful effects of stubble burning and to manage stubble, there will be organised state level awareness program in which progressive farmers, FPO, Brick-kiln owner, representative of CBG plants, representatives of UPNEDA, officer of agriculture department, representatives of UP administration, public leader etc. will participate.

- **Brochures/Pamphlets/Posters-** To aware farmers from harmful effects of stubble burning and to manage stubble browsers and pamphlets will be distributed to farmers.

Wall writing/Wall painting- To aware farmers from harmful effects of stubble burning and to manage stubble, wall writing (6x3 feet) will be done in public places.

- **Permanent Hoarding-** To aware farmers from harmful effects of stubble burning and to manage stubble, permanent hoardngs (15x10 feet) will be placed at important places like offices of districts, Tehsils, block, mandi, petrol pumps etc.

- **Audio-visual outreach / Radio Jingles-** Audio-visual/Radio Jingles on crop residue management of 30 to 60 seconds will be played on radio and tv.

Advertisement vehicle-To aware farmers from harmful effects of stubble burning and to manage stubble, advertisement vehicle will run in villages.

- **Crop Residue Management Techniques:**

Field level training & demonstration programs-To aware farmers from In-Situ and Ex-Situ management of crop residue, field level training & demonstration programs will be organised in farmer fields.

Supply Chain Management: To connect supply chain (aggregator) and stakeholder there will be organised monthly meeting in which progressive farmers, FPO, Brick-kiln owner, representatives of CBG plants, officer of agriculture department, district administration, public leader will be participants.

Awareness campaigns: Exposure visit of farmers of CBG Plants, bricket and pellet unit, brick kiln etc. will be organised time to time.

Biomass co-firing in Brick Kilns: Exposure visit of farmers of CBG Plants, bricket and pellet unit, brick kiln etc. will be organised time to time.

District- Meerut

A. Frequency: Monthly

Norm: At least one programe/camp/traning/workshop at Gram Panchayat/District level

Duration: Sep to Nov

Stakeholders	Focus Areas	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Farmers & Gram Panchayats	Prevention of stubble burning and associated public health impacts	Awareness programs/Village-level camps	Deputy Director of agriculture (Respective District)	45 Village-level camps	At least 06 programs per week per district.
		Stakeholder workshops /meetings		01 District level camp	total 01 program per district held in mid September.
		Brochures/Pamphlets/Posters/		6500	At least 1180 pamphlets per week per district.
		Wall writing/Wall painting		115	At least 25 wall writing per week per district.
		Permanent Hoarding		18	At least 04 permanent hoarding per week per district.
		Audio-visual outreach / Radio Jingles		15 Days	from mid September
		Advertisement vehicle		15 Days	from mid September
	Crop Residue Management Techniques	Field level training & demonstration programs		93	At least 93 Field level training & demonstration program mid September to mid October

Industries, TPPs, Aggregators, Pellet Plants	Supply Chain Management	Stakeholder workshops /meetings		3	One Workshop / Meeting each month in every District
B. Frequency: Monthly					
Norm: At least one programe/camp/traning/workshop at Gram Panchayat/District level					
Duration: Sep'26 to Mar'27					
Stakeholders	Focus Areas	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Compressed Bio- Gas (CBG) Entrepreneurs	Awareness campaigns	Awareness programs/Exposure visits	Deputy Director of agriculture (Respective District)	1	One program/visit each month in every District
Brick manufacturers association	Biomass co-firing in Brick Kilns	Awareness programs		1	One program each month in every District

District- Baghpat					
A. Frequency: Monthly					
Norm: At least one programe/camp/traning/workshop at Gram Panchayat/District level					
Duration: Sep to Nov					
Stakeholders	Focus Areas	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Farmers & Gram Panchayats	Prevention of stubble burning and associated public health impacts	Awareness programs/Village- level camps	Deputy Director of agriculture (Respective District)	15 Village- level camps	At least 06 programs per week per district.
		Stakeholder workshops /meetings		01 District level camp	total 01 program per district held in mid September.
		Brochures/Pamphlets/Posters/		4000	At least 1180 pamplets per week per district.
		Wall writing/Wall painting		100	At least 25 wall writing per week per district.

		Permanent Hoarding		18	At least 04 permanent hoarding per week per district.
		Audio-visual outreach / Radio Jingles		15 Days	from mid September
		Advertiesment vehicle		15 Days	from mid September
	Crop Residue Management Techniques	Field level training & demonstration programs		89	At least 89 Field level training & demonstration program mid September to mid October
Industries, TPPs, Aggregators, Pellet Plants	Supply Chain Management	Stakeholder workshops /meetings		3	One Workshop / Meeting each month in every District

B. Frequency: Monthly

Norm: At least one programe/camp/traning/workshop at Gram Panchayat/District level

Duration: Sep'26 to Mar'27

Stakeholders	Focus Areas	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Compressed Bio-Gas (CBG) Entrepreneurs	Awareness campaigns	Awareness programs/Exposure visits	Deputy Director of agriculture (Respective District)	1	One program/visit each month in every District
Brick manufacturers association	Biomass co-firing in Brick Kilns	Awareness programs		1	One program each month in every District

District- Bulandshahar

A. Frequency: Monthly

Norm: At least one programe/camp/traning/workshop at Gram Panchayat/District level

Duration: Sep to Nov

Stakeholders	Focus Areas	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Farmers & Gram Panchayats	Prevention of stubble burning and associated public health impacts	Awareness programs/Village-level camps	Deputy Director of agriculture (Respective District)	55 Village-level camps	At least 06 programs per week per district.
		Stakeholder workshops /meetings		01 District level camp	total 01 program per district held in mid September.
		Brochures/Pamphlets/Posters/		6500	At least 1180 pamphlets per week per district.
		Wall writing/Wall painting		150	At least 25 wall writing per week per district.
		Permanent Hoarding		18	At least 04 permanent hoarding per week per district.
		Audio-visual outreach / Radio Jingles		15 Days	from mid September
		Advertiesment vehicle		15 Days	from mid September
	Crop Residue Management Techniques	Field level training & demonstration programs		66	At least 66 Field level training & demonstration program mid September to mid October
Industries, TPPs, Aggregators, Pellet Plants	Supply Chain Management	Stakeholder workshops /meetings		3	One Workshop / Meeting each month in every District

B. Frequency: Monthly					
Norm: At least one programe/camp/traning/workshop at Gram Panchayat/District level					
Duration: Sep'26 to Mar'27					
Stakeholders	Focus Areas	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Compressed Bio-Gas (CBG) Entrepreneurs	Awareness campaigns	Awareness programs/Exposure visits	Deputy Director of agriculture (Respective District)	1	One program/visit each month in every District
Brick manufacturers association	Biomass co-firing in Brick Kilns	Awareness programs		1	One program each month in every District

District- Shamli					
A. Frequency: Monthly					
Norm: At least one programe/camp/traning/workshop at Gram Panchayat/District level					
Duration: Sep to Nov					
Stakeholders	Focus Areas	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Farmers & Gram Panchayats	Prevention of stubble burning and associated public health impacts	Awareness programs/Village-level camps	Deputy Director of agriculture (Respective District)	20 Village-level camps	At least 06 programs per week per district.
		Stakeholder workshops /meetings		01 District level camp	total 01 program per district held in mid September.
		Brochures/Pamphlets/Posters/		3000	At least 1180 pamplets per week per district.
		Wall writing/Wall painting		100	At least 25 wall writing per week per district.
		Permanent Hoarding		18	At least 04 permanent hoarding per week per district.

		Audio-visual outreach / Radio Jingles		15 Days	from mid September
		Advertiesment vehicle		15 Days	from mid September
	Crop Residue Management Techniques	Field level training & demonstration programs		88	At least 88 Field level training & demonstration program mid September to mid October
Industries, TPPs, Aggregators, Pellet Plants	Supply Chain Management	Stakeholder workshops /meetings		3	One Workshop / Meeting each month in every District

B. Frequency: Monthly

Norm: At least one programe/camp/traning/workshop at Gram Panchayat/District level

Duration: Sep'26 to Mar'27

Stakeholders	Focus Areas	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Compressed Bio- Gas (CBG) Entrepreneurs	Awareness campaigns	Awareness programs/Exposure visits	Deputy Director of agriculture (Respective District)	1	One program/visit each month in every District
Brick manufacturers association	Biomass co-firing in Brick Kilns	Awareness programs		1	One program each month in every District

District- Hapur

A. Frequency: Monthly

Norm: At least one programe/camp/traning/workshop at Gram Panchayat/District level

Duration: Sep to Nov

Stakeholders	Focus Areas	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Farmers & Gram Panchayats	Prevention of stubble burning and associated public health impacts	Awareness programs/Village-level camps	Deputy Director of agriculture (Respective District)	20 Village-level camps	At least 06 programs per week per district.
		Stakeholder workshops /meetings		01 District level camp	total 01 program per district held in mid September.
		Brochures/Pamphlets/Posters/		3000	At least 1180 pamphlets per week per district.
		Wall writing/Wall painting		100	At least 25 wall writing per week per district.
		Permanent Hoarding		18	At least 04 permanent hoarding per week per district.
		Audio-visual outreach / Radio Jingles		15 Days	from mid September
		Advertiesment vehicle		15 Days	from mid September
	Crop Residue Management Techniques	Field level training & demonstration programs		86	At least 86 Field level training & demonstration program mid September to mid October
Industries, TPPs, Aggregators, Pellet Plants	Supply Chain Management	Stakeholder workshops /meetings		3	One Workshop / Meeting each month in every District

B. Frequency: Monthly					
Norm: At least one programe/camp/traning/workshop at Gram Panchayat/District level					
Duration: Sep'26 to Mar'27					
Stakeholders	Focus Areas	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Compressed Bio-Gas (CBG) Entrepreneurs	Awareness campaigns	Awareness programs/Exposure visits	Deputy Director of agriculture (Respective District)	1	One program/visit each month in every District
Brick manufacturers association	Biomass co-firing in Brick Kilns	Awareness programs		1	One program each month in every District

District- Gautam Buddh Nagar (ULB)					
A. Frequency: Monthly					
Norm: At least one programe/camp/traning/workshop at Gram Panchayat/District level					
Duration: Sep to Nov					
Stakeholders	Focus Areas	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Farmers & Gram Panchayats	Prevention of stubble burning and associated public health impacts	Awareness programs/Village-level camps	Deputy Director of agriculture (Respective District)	16 Village-level camps	At least 06 programs per week per district.
		Stakeholder workshops /meetings		01 District level camp	total 01 program per district held in mid September.
		Brochures/Pamphlets/Posters/		2500	At least 1180 pamplets per week per district.
		Wall writing/Wall painting		100	At least 25 wall writing per week per district.
		Permanent Hoarding		18	At least 04 permanent hoarding per week per district.

		Audio-visual outreach / Radio Jingles		15 Days	from mid September
		Advertiesment vehicle		15 Days	from mid September
	Crop Residue Management Techniques	Field level training & demonstration programs		81	At least 81 Field level training & demonstration program mid September to mid October
Industries, TPPs, Aggregators, Pellet Plants	Supply Chain Management	Stakeholder workshops /meetings		3	One Workshop / Meeting each month in every District

B. Frequency: Monthly

Norm: At least one programe/camp/traning/workshop at Gram Panchayat/District level

Duration: Sep'26 to Mar'27

Stakeholders	Focus Areas	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Compressed Bio- Gas (CBG) Entrepreneurs	Awareness campaigns	Awareness programs/Exposure visits	Deputy Director of agriculture (Respective District)	1	One program/visit each month in every District
Brick manufacturers association	Biomass co-firing in Brick Kilns	Awareness programs		1	One program each month in every District

District- Muzaffarnagar

A. Frequency: Monthly

Norm: At least one programe/camp/traning/workshop at Gram Panchayat/District level

Duration: Sep to Nov

Stakeholders	Focus Areas	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Farmers & Gram Panchayats	Prevention of stubble burning and associated public health impacts	Awareness programs/Village-level camps	Deputy Director of agriculture (Respective District)	30 Village-level camps	At least 06 programs per week per district.
		Stakeholder workshops /meetings		01 District level camp	total 01 program per district held in mid September.
		Brochures/Pamphlets/Posters/		6500	At least 1180 pamphlets per week per district.
		Wall writing/Wall painting		100	At least 25 wall writing per week per district.
		Permanent Hoarding		18	At least 04 permanent hoarding per week per district.
		Audio-visual outreach / Radio Jingles		15 Days	from mid September
		Advertiesment vehicle		15 Days	from mid September
	Crop Residue Management Techniques	Field level training & demonstration programs		87	At least 87 Field level training & demonstration program mid September to mid October

Industries, TPPs, Aggregators, Pellet Plants	Supply Chain Management	Stakeholder workshops /meetings		3	One Workshop / Meeting each month in every District
B. Frequency: Monthly					
Norm: At least one programe/camp/traning/workshop at Gram Panchayat/District level					
Duration: Sep'26 to Mar'27					
Stakeholders	Focus Areas	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Compressed Bio- Gas (CBG) Entrepreneurs	Awareness campaigns	Awareness programs/Exposure visits	Deputy Director of agriculture (Respective District)	1	One program/visit each month in every District
Brick manufacturers association	Biomass co-firing in Brick Kilns	Awareness programs		1	One program each month in every District

District- Ghaziabad					
A. Frequency: Monthly					
Norm: At least one programe/camp/traning/workshop at Gram Panchayat/District level					
Duration: Sep to Nov					
Stakeholders	Focus Areas	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Farmers & Gram Panchayats	Prevention of stubble burning and associated public health impacts	Awareness programs/Village- level camps	Deputy Director of agriculture (Respective District)	15 Village- level camps	At least 06 programs per week per district.
		Stakeholder workshops /meetings		01 District level camp	total 01 program per district held in mid September.
		Brochures/Pamphlets/Posters/		4500	At least 1180 pamplets per week per district.
		Wall writing/Wall painting		100	At least 25 wall writing per week per district.

		Permanent Hoarding		18	At least 04 permanent hoarding per week per district.
		Audio-visual outreach / Radio Jingles		15 Days	from mid September
		Advertiesment vehicle		15 Days	from mid September
	Crop Residue Management Techniques	Field level training & demonstration programs		81	At least 81 Field level training & demonstration program mid September to mid October
Industries, TPPs, Aggregators, Pellet Plants	Supply Chain Management	Stakeholder workshops /meetings		3	One Workshop / Meeting each month in every District

B. Frequency: Monthly

Norm: At least one programe/camp/traning/workshop at Gram Panchayat/District level

Duration: Sep'26 to Mar'27

Stakeholders	Focus Areas	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Compressed Bio-Gas (CBG) Entrepreneurs	Awareness campaigns	Awareness programs/Exposure visits	Deputy Director of agriculture (Respective District)	1	One program/visit each month in every District
Brick manufacturers association	Biomass co-firing in Brick Kilns	Awareness programs		1	One program each month in every District

7. Thermal Power Plants (TPPs)

Lead Agency: RO UPPCB (NCR-UP) in coordination with Mission SAMARTH

Frequency: Quarterly

Norm: At-least one (01) Workshop/Training every quarter

Stakeholders	Focus Areas	Mode of Implementation	Implementing Agency	Quarterly Target	Remarks
Power Generating Companies	Compliance with emission norms	Sensitization workshops/ meetings with Power Companies	I. RO Gr. Noida and RO Bareilly in coordination with- 1. NTPC Dadri, Gr. Noida & 2. Rosa Thermal Power Plant, Shahjahanpur	02	02-02 Programs by RO's with TPPs in the month of November, February at Regional Office Gr. Noida and Bulandshahar.
Plant Managers & Environmental Engineers		Trainings and technical workshops for Managers & Engineers	II. RO Bulandshahar and RO Aligarh in coordination with- 1. Khurja Super Thermal Power Station, Khurja, 2. Harduaganj Thermal Power Plant, Aligarh & 3. Jawaharpur Thermal Power Plant, Etah	02	
				Total- 04	

Details of Special Drive/Awareness Campaign planned:

- Technical workshop on emission compliance with Thermal Power Plants technical staffs.
- Awareness programme about biomass co-firing in TPPs as per CAQM norms.

8. Vehicular Emission

Lead Agency: Transport Dept. /Traffic Police

Frequency: Monthly

Norm: At-least one (01) Workshop/Training every month

Stakeholders	Focus Areas	Mode of Implementation	Implementing Agency	Monthly Target	Remarks
Vehicle owners	- PUC compliance - Harmful effects of plying End-of-Life (EoL) vehicles - Reduced idling - Cleaner fuels & EVs - Lane driving and parking wisely - Timely servicing of vehicles	Special drive for awareness	Transport Department/ Traffic Police	2000 vehicle owners	In 08 districts of NCR, awareness will be created by contacting 250 vehicle owners in each district. One awareness drive every month
- Commercial Operators - Transport Associations - Delivery Service Providers & e-Commerce entities - Aggregators		Meetings		08	In 08 districts of NCR, one meeting will be convened every month in each district by establishing contact with all concerned stakeholders. One meeting every month at City Level
Transport/ Education		Awareness programs		08	In 08 districts of NCR, one programme will be organised once every month in each district. One program every month at each School/College
Students		Awareness programs		33	In 08 districts of NCR, one awareness campaign will be conducted every week in each district. At least one activity per week.
Citizens		Social Media campaigns		32	In 08 districts of NCR, one awareness campaign will be conducted every week in each district. At least one activity per week.
		Articles/ Advertisements in Print & electronic media			
		Brochures/ Pamphlets/ LED Displays		12	In 03 districts of NCR, Ghaziabad, Meerut and Gautam Buddha Nagar, awareness will be created through FM radio broadcasts. At least one activity per week.
Radio Jingles					

Details of Special Drive/Awareness Campaign planned: (Transport Department)

PUC Compliance

- The awareness campaign will be conducted from September 2026 to March 2027 in the districts falling under the NCR region, namely Ghaziabad, Meerut, Muzaffarnagar, Gautam Buddha Nagar, Bulandshahr, Shamli, Baghpat and Hapur. Under this campaign, in each district, awareness regarding the mandatory requirement and necessity of Pollution Under Control (PUC) Certificate will be provided to approximately 2000 vehicle owners every month, for at least two days under the awareness campaign.
- Approximately 250 vehicle owners in each district will be contacted and made aware.

Harmful Effects of Plying End of Life Vehicles

- Meetings will be convened every month with Transport Unions, School Managements, Bus Operators, Goods Vehicle Organisations, Authorised Vehicle Scrapping Facility (RVSF) Operators and stakeholders associated with the transport business. They will be sensitized regarding the impact of operation of End of Life Vehicles on air pollution, use of clean/green fuels, utility of battery-operated vehicles, etc.
- At each district level, one meeting every month will be convened for the above-mentioned awareness and sensitization.

Reduced Idling/ Cleaner Fuels & EVs, Lane Driving and Park Wisely

- Through the Road Safety Club, Training Schools and departmental technical officers, information will be provided in each district every month regarding:
 - Correct methods of vehicle operation
 - Rules for safe driving on roads
 - Proper maintenance of vehicles
 - PUC-related requirements

For providing the above information, cooperation of the ATS, ADTT and departmental technical officers operating in the district will be taken.

Students / Citizens

- For creating awareness among students, with the cooperation of the Education Department and through Road Safety Clubs in schools, an awareness programme will be conducted in each district every month. Under this programme, information will be provided regarding:
 - PUC requirements
 - Rules for driving vehicles on roads
 - Prevention of operation of End of Life Vehicles
 - Adverse consequences arising from the operation of End of Life Vehicles
- PUC/ anti-idling/ EoL vehicle/ clean-fuel-EV awareness drive, No PUCC No Fuel campaign, Voluntarily scrapping of EoL vehicles campaign, commercial operator meeting, school/college mobility campaign, freight/parking/lane discipline drive, vehicle maintenance, PUC renewal campaign, enforcement linkage.

Social Media Campaigns

- In each district of the NCR region, awareness will be created weekly through electronic media, local newspapers, social media platforms and other digital media/radio regarding:
 - Regular maintenance and servicing of vehicles
 - Regular pollution testing
 - Switching off vehicles when parked/stationary at intersections for a long duration
 - Replacement of BS-I, BS-II, BS-III and BS-IV category heavy diesel trucks and buses under the replacement scheme
 - Benefits and incentives available on purchasing new BS-VI category diesel/CNG and electric vehicles
- This programme will necessarily be conducted once every week in each district.

Details of Special Drive/Awareness Campaign planned: (Traffic Police)

Special Drive

The Uttar Pradesh Traffic Police ensures compliance with the rules of the GRAP (Graded Response Action Plan) by adopting a zero-tolerance policy against diesel and petrol vehicles that are 10 years and 15 years old, respectively, whenever the AQI level rises in the NCR region. The Uttar Pradesh Traffic Police continuously conducts special campaigns for pollution control and road safety, including enforcement against modified silencers and ensuring compliance with PUC standards for diesel and petrol vehicles that are 10 to 15 years old. The Uttar Pradesh Traffic Police continuously sensitizes the public regarding no-idling, i.e., switching off the engine at red lights.

“Switch off the engine, reduce pollution”

“Right lane, safe lane”

Meeting

The Uttar Pradesh Traffic Police is not limited to challan enforcement alone. Periodic meetings are also held with all stakeholders, including bus/truck associations, auto unions and commercial operators, to provide directions regarding proper vehicle maintenance and servicing, adherence to lane driving, and avoidance of unauthorized parking.

Awareness Programs

To create awareness among the future generation, the Uttar Pradesh Traffic Police regularly conducts traffic-rule and environmental-awareness programmes in schools and colleges. These programmes encourage students to promote electric vehicles and clean fuels such as CNG and EVs, and motivate young people to follow lane-driving practices and traffic rules.

Social Media Campaigns

The Uttar Pradesh Traffic Police is continuously undertaking extensive publicity and awareness activities across the State through social media platforms such as X, Facebook, Instagram and WhatsApp to create awareness among the general public regarding traffic rules. At present, the Uttar Pradesh Traffic Police has 435,462 followers on X, 53,000 on Facebook and 11,936 on Instagram.

Articles/ Advertisements in Print & electronic media

The Uttar Pradesh Traffic Police regularly disseminates advisories, daily good-work updates and effective enforcement actions to the general public through daily newspapers and local news channels across the State. This helps create a positive impact among the public.

Brochures/ Pamphlets/LED Displays

The Uttar Pradesh Traffic Police displays and distributes awareness messages and pamphlets at check posts, toll plazas, major intersections and vehicle dealerships across the State. Awareness messages are also displayed on LED screens in Smart Cities for wider public outreach.

Radio Jingles

To communicate directly with drivers while they are on the road, audio jingles carrying road-safety and traffic-awareness messages are continuously broadcast through FM radio channels.